

PRESS RELEASE

NDTV Group for Quarter 3 (2017) is 10 crores EBIDTA positive, proof that its turnaround plan is quickly progressing. Proving its premium brand and content commands the country's trust, NDTV 24X7 has just won Best English New Channel (*ENBA Awards*), a big tribute to its unbiased journalism and analysis.

The results show new validation of the strategy of NDTV placing digital content at its centre, much ahead of other broadcasters.

NDTV Convergence's revenue has increased year on year by 23%. EBIDTA is up by 55% over the same quarter last year. Its winning streak in earnings is matched by a new high in traffic – ndtv.com is now the world's 20th largest news site (and the only Indian site to place in the top 20). Its traffic is larger than that of BuzzFeed (USA), Huffington Post (USA) and Washington Post. (*source: SimilarWeb*)

Gadgets 360.com is now the world's 7th-largest tech news site ahead of global leaders like TechCrunch, The Verge, Engadget and Wired (*source: SimilarWeb*). Gadgets 360.com is three times as large as its nearest competitor in India.

Carandbike.com is India's third-largest auto website and NDTVFood.com is India's largest food website with high traffic for its recipes and how-to content.

For the NDTV Group, costs have been reduced from 124 crores to 105 crores in Q3 (YOY), enabled by leading technology including MOJO (mobile journalism), which is being cited by international news channels as the big new disruptor.

