



## ndtv.com Records its Best All-round Performance

NDTV EARNINGS FOR QUARTER ENDED 31 DECEMBER 2016

- **Digital Business:** [www.ndtv.com](http://www.ndtv.com)
  - NDTV.com wins the Best News Website fourth year in a row at IAMA India Digital Awards
  - NDTV.com posted strong results with an EBITDA profit of Rs 7 crore vs 2 crore in the previous year, driven by revenues which grew by 25% Y-o-Y.
  - Monthly Unique visitors touch an all-time high of 90+ million
  - Aggregate Monthly Page views of desktop + mobile trending at 800+ million a month, annualized 10+ billion
  - Launched a Tamil Entertainment and Hindi Automobiles site
  
- **Ecommerce Business:** [www.Gadgets360.com](http://www.Gadgets360.com)
  - Gadgets 360 becomes profitable in third quarter after a break-even second quarter and posted a PAT of Rs. 73 lacs in Q3 FY17
  - Gadgets 360 touches an all-time high of 35 Million monthly unique visitors
  - Total GMV Moved (marketplace e-commerce + Affiliate) since Apr' 16 - Rs.100 crore
  - Gadgets 360 wins the prestigious IAMA India Digital Award in the "eCommerce Website in a Specialized Category"
  - Gadgets 360 is now ranked among top 20 technology news websites in the world. (Source: Similar Web)
  
- **Group Results:** NDTV Group ended with an EBITDA loss of Rs 7 crore for the quarter, as compared to a loss of Rs 4 crore in the same quarter in the previous year, primarily due to downturn in TV advertisement revenues in the current quarter post currency demonetization.
  
- **Turnaround plan:** The company has initiated steps to rationalize costs and increase productivity with an aim to improve overall efficiency of operations.

## Business wise Financial Performance for the quarter ended December 31, 2016

All figures in Rs Crores

PARTICULARS For Qtr 3: FY 2016-17	Television & Allied		Digital		E-Commerce		Inter-segment		Total	
	CY	LY	CY	LY	CY	LY	CY	LY	CY	LY
Revenue	108	130	34	27	4	4	(12)	(11)	133	150
Expense	(116)	(127)	(27)	(25)	(9)	(14)	(12)	(11)	(140)	(154)
<b>EBITDA</b>	<b>(9)</b>	<b>3</b>	<b>7</b>	<b>2</b>	<b>(5)</b>	<b>(10)</b>	<b>-</b>	<b>0</b>	<b>(7)</b>	<b>(4)</b>
<b>PAT (before Minority &amp; Associate)</b>	<b>(16)</b>	<b>(6)</b>	<b>3</b>	<b>0</b>	<b>(5)</b>	<b>(10)</b>	<b>-</b>	<b>0</b>	<b>(19)</b>	<b>(16)</b>
Minority & Associate	-	-					0.2	3	0.2	3
<b>PAT</b>	<b>(16)</b>	<b>(6)</b>	<b>3</b>	<b>0</b>	<b>(5)</b>	<b>(10)</b>	<b>0.2</b>	<b>3</b>	<b>(18)</b>	<b>(13)</b>

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