



A RECORD DIGITAL PERFORMANCE

NDTV Earnings for Quarter ended 30 September 2017

- NDTV Convergence (ndtv.com) continues to be profitable hitting record EBITDA for this quarter and half year.
- NDTV Convergence revenues have gone up by 35% in the half year ended September 30, 2017 on a YoY basis.
- Operating Profit for the quarter ended September 30, 2017 is up by 50% on a YoY basis
- NDTV Convergence is now tracking nearly 150 million unique visitors per month up by 62% on a YoY basis. Mobile phone traffic has doubled since last year.
- Video views across platforms have crossed 100 million views per month.
- Gadgets360.com is now the 11th biggest tech site in the world, placing it in the same class as Techcrunch, Engadget, The Verge and Wired.
- Gadgets360.com's audience in India is more than double that of its nearest competitor.
- Our website on cars and bikes now has over 10 million unique visitors, making it the country's fastest-growing site in this genre.
- NDTV Group excluding e-commerce is operationally almost break-even (EBITDA of Rs. -1crore)
- NDTV Group rationalizes costs bringing them down from Rs. 119 crore to Rs. 105 crore in Q2 (YoY)

Business-wise Financial Performance for the Quarter Ended September 30, 2017

All figures in Rs. crores

PARTICULARS	Television & Allied		Digital		E-Commerce		Inter-segment / Ind AS		Total	
	CY	LY	CY	LY	CY	LY	CY	LY	CY	LY
Revenue	74	97	34	30	4	3	(9)	(10)	103	120
Expense	(88)	(102)	(22)	(20)	(5)	(7)	9	10	(105)	(119)
EBITDA	(13.5)	(5)	12	10	(1)	(3.5)	-	-	(2)	1
PAT (pre-Minority and Associate)	(22)	(15)	7	5	(1)	(4)	-	-	(16)	(14)
Minority & Associate	-	-	-	-	-	-	1	1	1	1
IndAS Adjustments	-	-	-	-	-	-	(7)	(9)	(7)	(9)
PAT	(22)	(15)	7	5	(1)	(4)	(6)	(8)	(22)	(22)

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