



NDTV EARNINGS RELEASE
FOR THE QUARTER ENDED 30 SEPTEMBER 2015

NDTV Fuels Digital Growth

- **NDTV Group (before E-Commerce)** reports operating profit of Rs 2 crore compared to a loss of Rs 8.5 crore in the same period last year.
- **NDTV Standalone** reports improved results, reduced its loss to Rs 7 crore in current quarter against a loss of Rs 20 crore in the same quarter last year
- **NDTV Convergence** registered operating revenue growth of 32% Y-o-Y
 - Teleweb System Metric for the period April to June 2015 shows www.ndtv.com featuring at number three among mobile sites just behind facebook and youtube
 - NDTV Convergence signed one of the largest ever digital revenue deals with Taboola. The deal is expected to earn total revenue of between Rs 90-100 crore over a span of 3 years.
- **NDTV's E-Commerce** businesses reported a loss of Rs 13 crore as against a loss of Rs. 4 crore in the same period last year;
 - Secured funding at a valuation close to \$ 80 million for its gadgets and auto e-commerce play
 - Gadgets360.com is the country's undisputed number 1 Gadget site with unique visitors crossing 25 million per month.

Financials – Breakdown by Key Verticals:

All figures in Rs crores

| PARTICULARS For Qtr2 : FY 2015-16 | Television & Allied | | Digital | | E-Commerce | | Inter-segment/ Others | | Total | |
|--|---------------------|-------------|----------|----------|-------------|------------|--------------------------|------------|-------------|-------------|
| | CY | LY | CY | LY | CY | LY | CY | LY | CY | LY |
| Revenue | 113 | 97 | 26 | 20 | 4 | 2 | (13) | (5) | 129 | 114 |
| Expense | (112) | (108) | (25) | (17) | (16) | (6) | (13) | (5) | (140) | (126) |
| EBITDA | 1 | (11) | 1 | 3 | (12) | (4) | 0 | 0 | (11) | (12) |
| Adjusted PAT (Before Minority & Associate) | (9) | (24) | 0 | 2 | (13) | (4) | 0 | 0 | (22) | (25) |
| One-Off Items | - | - | - | - | - | - | (6) | (2) | (6) | (2) |
| Minority & Associate | - | - | - | - | - | - | 11 | 1 | 11 | 1 |
| PAT | (9) | (24) | 0 | 2 | (13) | (4) | 4 | (1) | (17) | (27) |

For Details Contact

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