



## HIGHLIGHTS FOR QUARTER ENDED 30 SEPTEMBER 2012

### New Delhi, November 1, 2012

- ◆ Reduction in NDTV Group loss y-o-y, from Rs 22 crore to Rs 15 crore
- ◆ NDTV Group reports total revenues of around Rs 108 crore
- ◆ NDTV 24x7 profitability doubled on the back of robust growth in revenues
- ◆ Sale of MetroNation Chennai successfully concluded
- ◆ Sharp growth in NDTV's Internet businesses, major new application, NDTV Play launched

### NDTV has successfully contained costs

- ◆ NDTV's group wide cost and resource optimization exercise beginning to show results
- ◆ NDTV News operations (standalone) reports a reduction in costs over same quarter last year and over previous quarter

### NDTV Good Times continues to be the leading lifestyle channel in India

- ◆ NDTV Good Times, the flagship channel of NDTV Lifestyle, continued to be the leading lifestyle channel in India

### Innovative apps continue to be launched

- ◆ NDTV firmly establishing itself as the leader in apps in India
- ◆ NDTV Play launched, during October, exclusively with Windows 8, for video consumption. NDTV Play allows for **simultaneous live streams** from all four NDTV channels. Users can create their own rundowns with any of the NDTV videos. In addition, older episodes of all programmes are available.
- ◆ New cooks app successfully launched on iPhone and Android platform.
- ◆ Art of Living app successfully launched on iPhone platform.
- ◆ Revenue of NDTV Convergence, which operates the Internet and mobile business of the group, grew by more than 60% over the same quarter last year.
- ◆ [www.ndtv.com](http://www.ndtv.com) remains the leading news website in India

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