### **BSR&Associates LLP**

**Chartered Accountants** 

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### INDEPENDENT AUDITOR'S REPORT

### TO THE MEMBERS OF NDTV CONVERGENCE LIMITED

### Report on the Consolidated Financial Statements

We have audited the accompanying consolidated financial statements of **NDTV Convergence Limited** ("the Holding Company"), its subsidiaries and associates (collectively referred to as "the Group"), comprising of the Consolidated Balance Sheet as at 31 March 2016, the Consolidated Statement of Profit and Loss, the consolidated Cash flow statement for the year then ended, and a summary of the significant accounting policies and other explanatory information (hereinafter referred to as "the consolidated financial statements").

### Management's Responsibility for the Consolidated Financial Statements

The Holding Company's Board of Directors is responsible for the preparation of the consolidated financial statements in terms of the requirements of the Companies Act, 2013 ("the Act") that give a true and fair view of the consolidated financial position, consolidated financial performance and consolidated cash flows of the Group in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014. The respective Board of Directors of the companies included in the Group are responsible for maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Group and for preventing and detecting frauds and other irregularities; the selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and the design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error, which have been used for the purpose of preparation of the consolidated financial statements by the Directors of the Holding Company, as aforesaid.

### Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. While conducting the audit, we have taken into account the provisions of the Act, the accounting and auditing standards and matters which are required to be included in the audit report under the provisions of the Act and the Rules made thereunder.

We conducted our audit in accordance with the Standards on Auditing specified under Section 143(10) of the Act. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.



An audit involves performing procedures to obtain audit evidence about the amounts and the disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal financial control relevant to the Holding Company's preparation of the consolidated financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of the accounting estimates made by the Holding Company's Board of Directors, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our audit opinion on the consolidated financial statements.

### **Opinion**

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid consolidated financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the consolidated state of affairs of the Group as at 31 March 2016, their consolidated loss and their consolidated cash flows for the year ended on that date.

### Other Matters

The consolidated financial statements of the Group for the year ended 31 March 2015 were audited by Price Waterhouse, Chartered Accountants who expressed an unmodified opinion on those statements on 2 May 2015.

### Report on Other Legal and Regulatory Requirements

- 1. As required by Section143(3) of the Act, we report, to the extent applicable, that:
  - (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit of the aforesaid consolidated financial statements;
  - (b) In our opinion, proper books of account as required by law relating to preparation of the aforesaid consolidated financial statements have been kept so far as it appears from our examination of those books;
  - (c) The Consolidated Balance Sheet, the Consolidated Statement of Profit and Loss, and the Consolidated Cash flow statement dealt with by this Report are in agreement with the relevant books of account maintained for the purpose of preparation of the consolidated financial statements;
  - (d) In our opinion, the aforesaid consolidated financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014;
  - (e) On the basis of the written representations received from the directors of the Holding Company as on 31 March 2016 taken on record by the Board of Directors of the Holding Company and the report of the statutory auditors of its subsidiary companies incorporated in India, none of the



### B S R & Associates LLP

Directors of the Group companies incorporated in India is disqualified as on 31 March 2016 from being appointed as a Director of that company in terms of sub-section 2 of Section 164 of the Act;

- (f) With respect to the adequacy of the internal financial controls over financial reporting of the Group and the operating effectiveness of such controls, refer to our separate Report in 'Annexure A'; and
- (g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
  - i. The Group does not have any pending litigations as at 31 March 2016 which would impact its financial position.
  - ii. The Group has long-term contracts as at 31 March 2016 for which there were no material foreseeable losses. The Company has no outstanding derivative contracts as at 31 March 2016;
  - iii. The Group does not have any dues on account of Investor Education and Protection Fund.

For BSR & Associates LLP

Chartered Accountants

Firm registration number: 116231W/W-100024

Rakesh Dewan

Partner

Membership number: 092212

Place: Gurgaon Date: 5 May 2016 Annexure A to the Independent Auditor's Report of even date on the consolidated financial statements of NDTV Convergence Limited

Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013 ("the Act")

In conjunction with our audit of the consolidated financial statements of the Company as of and for the year ended March 31, 2016, we have audited the internal financial controls over financial reporting of NDTV Convergence Limited ("the Holding Company") and its subsidiary companies, which are companies incorporated in India, as of that date.

### Management's Responsibility for Internal Financial Controls

The respective Board of Directors of the Holding Company and its subsidiary companies, which are companies incorporated in India, are responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India (ICAI). These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to the respective company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

### Auditor's Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both issued by the ICAI. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting

### Meaning of Internal Financial Controls Over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for



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external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

### Inherent Limitations of Internal Financial Controls Over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

### **Opinion**

In our opinion, the Holding Company and its subsidiary companies, which are companies incorporated in India, have, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at 31 March 2016, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the ICAI.

For BSR & Associates LLP

Chartered Accountants

Firm registration number: 116231W/W-100024

Rakesh Dewan

Partner

Membership number: 092212

Place: Gurgaon Date: 5 May 2016

|  |       | As at            |
|--|-------|------------------|
| Consolidated Balance Sheet                                       | Notes | March 31, 2016   |
| Equity and liabilities   |       |                  |
| Shareholders' funds  |       |                  |
| Share capital  | 3     | 0.67             |
| Reserves and surplus   | 4     | 526,29           |
| 1000 100 tale on pre-  |       | 526.96           |
| Minority Interest  |       | 82.76            |
| Non-current liabilities  |       |                  |
| Long-term borrowings   | 5     | 150.00           |
| Other long-term liabilities                                      | 6     | 50.00            |
| Long-term provisions   | 7     | 12.39            |
| -  |       | 212.39           |
| Current liabilities  | 8     |                  |
| Trade payables   | o     |                  |
| total outstanding dues of micro enterprises and small            |       | 52               |
| enterprises  |       |                  |
| total outstanding dues of creditors other than micro enterprises |       | 280.53           |
| and small enterprises  | 9     | 247.04           |
| Other current liabilities  | 7     | 0.48             |
| Short-term provisions  |       | 528.05           |
| TOTAL  |       | 1,350.16         |
| IOIAL  |       |                  |
| Assets   |       |                  |
| Non-current assets   |       |                  |
| Fixed assets   |       | 16,40            |
| Tangible assets  | 10    | 34_4             |
| Intangible assets  | 11    | 2.1              |
| Capital work-in-progress   |       | 55.3:            |
| Non-current investments  | 12    | 6.0              |
| Deferred tax assets (net)  | 13    | 386.5            |
| Long-term loans and advances                                     | 14    | 14.2             |
| Other non-current assets   | 15,2  | 515.1            |
| Current assets   |       |                  |
| Current investments  | 16    | 453.4            |
| Trade receivables  | 15.1  | 320,1            |
| Cash and bank balances   | 17    | 50.2             |
| Short-term loans and advances                                    | 14    | 11.1             |
| Other current assets   | 15.2  | 11.7             |
|  |       |                  |
|  |       | 834.9<br>1,350.1 |

The accompanying notes are an integral part of the financial statements.

As per our report of even date attached.

For BSR & Associates LLP

Significant accounting policies

Chartered Accountants ICAI Firm Registration Number: 116231W /W-100024

Rakesh Dewan

Partner

Membership No.: 092212

Place : Gurgaon Date : May 5, 2016

For and on behalf of the Board of Directors of NDTV Convergence Limited

Dr. Prannoy Roy

Directo

Vikramaditya Chandra Group CEO & Director

Place: New Delhi Date: May 4, 2016 Radhika Roy Director

Saurav Banerjee

Director, Finance & Group CFO

|  |          | Year ended     |
|--|----------|----------------|
| Consolidated Statement of Profit and Loss  |          | March 31, 2016 |
| Income   | 10       | 1,155.16       |
| Revenue from operations  | 18<br>19 | 19,45          |
| Other income   | 19       | 1,174.61       |
| Total revenue  |          | <del></del>    |
| Expenses   | 20       | 283.07         |
| Cost of Services   | 21       | 365.45         |
| Employee benefit expense   | 22       | 190.07         |
| Operations and administration expenses   | 23       | 304.29         |
| Marketing, distribution and promotion expenses                                       | 24       | 12,47          |
| Depreciation and amortisation expense  | 25       | 36.19          |
| Finance costs  | 23       | 1,191.54       |
| Total  |          | (16.93)        |
| Loss before tax  |          |                |
| Tax expenses   |          | 29,0           |
| Current tax  |          | (4.78          |
| Deferred tax   |          | 24,29          |
| Total tax expense  |          | (41.22         |
| Loss for the year before minority  |          | <del></del>    |
|  |          | 36.5           |
| Share in loss of minority  |          | (76.03         |
| Share in loss of associates  |          | (80.71         |
| Loss for the year  |          | *              |
| Earnings per equity share [nominal value of share Rs 10 per share] Basic and Diluted | 28       | (1,210.64      |
| Summary of significant accounting policies   | 2        |                |

The accompanying notes are an integral part of the financial statements.

As per our report of even date attached.

For BSR & Associates LLP

Chartered Accountants

ICAI Firm Registration Number: 116231W /W-100024

Rakesh Dewan

Partner

Membership No.: 092212

Place: Gurgaon Date: May 5, 2016

Dr. Prannoy Roy

Director

Place: New Delhi

Vikramaditya Chandra Group CEO & Director

For and on behalf of the Board of Directors of NDTV Convergence Limited

Director

Saurav Banerjee Director, Finance & Group CFO

Date: May 4, 2016

| Consolidated Cash Flow Statements for the year ended March 31, 2016                         |    | (in Rs million) |
|---|----|-----------------|
|   |    | March 31, 2016  |
| Cash flow from operating activities   |    |                 |
| Profit before tax from continuing operations  |    | (16.93)         |
| Adjustments for :   |    | 12.47           |
| Depreciation/ amortisation  |    | 0.41            |
| Tangible assets written off   |    | (0.03)          |
| Profit on sale of fixed assets  |    | (1.50)          |
| Linbilities no longer required written back   |    | 0.43            |
| Write Off of the value of investments in associates   |    | 15.41           |
| Employee stock compensation expense   |    | 4.28            |
| Provision for gratuity  |    | 0.18            |
| Unrealised foreign exchange loss/profit   |    | 3.76            |
| Bad debts written of  |    | 11 28           |
| Provision for doubtful debts  |    | 0 19            |
| Provision for doubtful Advances   |    | 36.19           |
| Interest expenses   |    | (12.03          |
| Interest income   |    | 54.11           |
| Operating profit before working capital changes   |    | 54.11           |
| Movements in working capital:   |    | 113.15          |
| Incrense/ (decrease) in trade payables  |    | (0.63           |
| Increase / (decrease) in long-term provisions   |    | 0.13            |
| Increase / (decrease) in short-term provisions  |    | 86.00           |
| Increase/ (decrease) in other current liabilities   |    | (112.35         |
| Increase/ (decrease) in other long-term liabilities   |    | (5.33           |
| Decrease / (increase) in trade receivables  |    | (99.33          |
| Decrease / (increase) in long-term loans and advances                                       |    | (10.5)          |
| Decrease / (increase) in short-term loans and advances                                      | 13 |                 |
| Decrease / (increase) in other current assets   |    | (4.90           |
| Cash generated from /(used in) operations   |    |                 |
| Income taxes (paid)/refunded  |    | (64.99          |
| Net cash flow from/ (used in) operating activities (A)                                      |    | (44.79          |
|   |    |                 |
| Cash flows from investing activities  |    | (12 7           |
| Purchase of tangible assets   |    | (12.2           |
| Purchase of intangible assets (including capital work in process)                           |    | 3.0             |
| Proceeds from sale of fixed assets  |    | (0,4            |
| Purchase of non-current investments   |    | (1,3            |
| Purchase of current investments   |    | (271 0          |
| Investments/renewal of bank deposits  |    | 33.8            |
| Redemption/ maturity of bank deposits   |    | 8.6             |
| Interest received   |    | (252.3          |
| Net cash flow from/ (used in) investing activities (B)                                      |    |                 |
| Cash flows from financing activities  |    |                 |
| Proceeds from long-term borrowings  |    | 66.0            |
| Repayment of current maturities of long term borrowings                                     |    | (50,            |
| Repayment of current materials of folig to in our consequences                              |    | 73.:            |
| Proceeds from short-term borrowings Proceeds from issue of shared to Minority Share Holders |    | 273 :           |
| Proceeds from issue of surfect to feliatority phase received                                |    | (32.            |

Interest paid

With banks in current account

Significant accounting policies 2

Notes:

1. The above cash flow statement has been prepared under the indirect method set out in Accounting Standard-3 as notified under section 211(3C) [Companies (Accounting Standards) Rules, 2006, as amended]

As per our report of even date attached

For BSR & Associates LLP

Chartered Accountants
ICAl Firm Registration Number: 116231W /W-100024

Interest paid Net cash flow from/ (used in) in financing activities (C) Net increase/(decrease) in cash and cash equivalents (A+B+C) Cash and cash equivalents at the beginning of the year

Cash and cash equivalents at the end of the year

in deposit account

Total cash and cash equivalents (Refer note 17)

Components of cash and cash equivalents Cash on hand Cheques/ drafts on hand

Rakesh Dewan Membership No.: 092212

Dr. Prannoy Roy

For and on behalf of the Board of Directors of NDTV Convergence Limited

Director

Radhika Roy

ditya Chandra mhditya Chandra g CEO & Director

Sauray Ballerjee Director, Finance & Group CFO

330,69 33,55

25.88 59,43 As at March 31, 2016

0.12

35,74 23,57 59,43

Place: New Delhi Date: May 4, 2016

Place : Gurgaon Date | May 5, 2016

Notes to the consolidated financial statements for the year ended March 31, 2016

### Corporate information

NDTV Convergence Limited (the Company/holding Company) was incorporated on December 13, 2006 under the provisions of the Companies Act, 1956 and it commenced operations on January 1, 2007 with the purchase of existing website from New Delhi Television Limited, its ultimate parent company. The Company maintains and operates ndtv.com and other web sites. The Company is also a content provider to Mobile VAS operators. The Company has subsidiaries engaged into different E-commerce businesses on various platforms such as www.Gadgets360.com, www.carandbike.com and www.smartcooky.com.

### Summary of significant accounting policies

### Basis of preparation and principles of consolidation 2.1

- (a) The consolidated financial statements ("CFS") of the Company comprise the Company, its subsidiaries and associates (collectively referred to as "the Group"). The CFS have been prepared to comply in all material aspects with applicable accounting principles in India, the applicable Accounting Standards prescribed under Section 133 of the Companies Act, 2013 ('Act') read with Rule 7 of the Companies (Accounts) Rules, 2014, the provisions of the Act (to the extent notified) and other accounting principles generally accepted in India, to the extent applicable and in particular Accounting Standard 21 (AS 21) - 'Consolidated Financial Statements' and Accounting Standard 23 (AS 23) - 'Accounting for Investments in Associates in Consolidated Financial Statements'. The Group follows the mercantile system of accounting and recognises income and expenditure on accrual basis and prepares its accounts on a going concern basis.
- (b) The financial statements of the Company and its subsidiaries have been combined on a line-by-line basis by adding together the book values of like items of assets, liabilities, income and expenses. Intra group balances and intra group transactions and resulting unrealised profits are eliminated in full. Unrealised losses resulting from intra group transactions are also eliminated unless cost cannot be recovered. The consolidated financial statements have been prepared using uniform accounting policies for like transactions and other events in similar circumstances.
- (c) The CFS include the share of profit/loss of the associate companies which has been accounted as per the 'Equity method', and accordingly, the share of profit / loss of each of the associate companies from the date of acquisition has been added to / deducted from the cost of investments. An associate is an enterprise in which the investor has significant influence and which is neither a subsidiary nor a joint venture of the investor.
- (d) The notes and significant policies to the CFS are intended to serve as a guide for better understanding of the Group's position. In this respect, the Group has disclosed such notes and policies, which represent the required disclosure.
- (e) Reserves and surplus shown in the Consolidated Balance Sheet includes the Group's share in the respective reserves of subsidiaries. Reserve attributable to minority stakeholders is reported as part of minority interest in the consolidated Balance Sheet.
- (f) Minority interests in the net assets of the consolidated subsidiaries consists of the amount of equity attributable to the minority shareholders at the dates on which the investments are made by NDTV Convergence Limited in the subsidiary companies and further movements in their share in the equity, subsequent to the dates of investments as stated above.

All assets and liabilities have been classified as current or non-current in accordance with the individual entities under the Group's operating cycle and other relevant criteria. Based on the nature of the product or services and the time between the acquisition of assets for processing and their realisation in cash and cash equivalents, the Group has ascertained its operating cycle as 12 months for the purpose of current - non current classification of assets and liabilities.

### Goodwill /Capital reserve 2.2

Goodwill represents the difference between the cost of acquisition and the Group's share in the net worth of a subsidiary at each point of time of making the investment in the subsidiary. For this purpose, the Group's share of net worth is determined on the basis of the latest financial statements prior to the acquisition after making necessary adjustments for material events between the date of such financial statements and the date of the respective acquisition. Negative goodwill is shown as capital reserve.

Goodwill / Capital reserve arising on the date of acquisition is included in the cost of investments.

### Use of estimates

In the preparation of the financial statements, the management of the Company makes appropriate estimates and assumptions in conformity with the applicable accounting principles in India that affect the reported balances of assets and liabilities and disclosures relating to contingent assets and liabilities as at the date of the financial statements and reported amounts of income and expenses during the period. Examples of such estimates include provisions for doubtful debts, future obligations under employee retirement benefit plans, income taxes, and the useful lives of fixed assets and intangible assets.

Provisions: Provisions are recognised where there is a present obligation as a result of a past event. It is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and where it is possible to make a reliable estimate of the amount of the obligation. Provisions are measured at the best estimate of the expenditure required to settle the present obligation at the balance sheet date and are not discounted to their present value.

Contingent Liability: Contingent liabilities are disclosed when there is a possible obligation arising from past events, the existence of which will be confirmed only by the occurrence or non occurrence of one or more uncertain future events not wholly within the control of the Company or a present obligation that arises from past events where it is either not probable that an outflow of resources will be required to settle or a reliable estimate of the amount cannot be made



Notes to the consolidated financial statements for the year ended March 31, 2016

### 2.4 Tangible assets

Tangible assets except in the cases mentioned below are stated at the cost of acquisition, which includes taxes, duties, freight, insurance and other incidental expenses incurred for bringing the assets to the working condition required for their intended use, less depreciation and impairment.

Subsequent expenditures related to an item of tangible fixed asset are added to its book value only if they increase the future benefits from the existing asset beyond its previously assessed standard of performance.

Depreciation on tangible assets is provided on a pro-rata basis on the straight line method over the estimated useful lives of the assets. The useful lives as estimated for tangible assets are in accordance with the useful lives as indicated in Schedule II of the Companies Act, 2013 except for the following class of assets where different useful lives have been used:

| Asset head | Useful life<br>(years) |
|------------|------------------------|
| Computers  | 3-6                    |

The estimates of useful lives of the assets are based on technical evaluation.

Individual assets costing less than Rs. 5,000 are depreciated at the rate of 100% in the year of acquisition.

The useful lives are reviewed by the management at each financial year-end and revised, if appropriate. In case of a revision, the unamortised depreciable amount is charged over the revised remaining useful life.

Any loss arising from the retirement of and gains or losses arising from disposal of fixed assets which are carried at cost are recognised in the Statement of Profit and Loss.

### 2.5 Intangible assets

Intangible assets are recognised if they are separately identifiable and the Company controls the future economic benefits arising from them. All other expenses on intangible items are charged to the Statement of Profit and Loss. Intangible assets are stated at cost less accumulated amortisation and impairment.

Gains or losses arising from the retirement or disposal of an intangible asset are determined as the difference between the net disposal proceeds and the carrying amount of the asset and recognised as income or expense in the Statement of Profit and Loss.

Amortisation on intangible assets is provided using the Straight Line Method based on the useful lives as estimated by the management. Amortisation is charged on a pro-rata basis for assets purchased/sold during the year, Individual assets costing less than Rs. 5,000 are amortised at the rate of 100% in the year of acquisition. The management's estimates of useful lives for intangible assets are given below:

| Asset head        | Useful life<br>(years) |
|-------------------|------------------------|
| Website           | 6                      |
| Computer Software | 6                      |

Amortisation method and useful lives are reviewed at each reporting date. If the useful life of an asset is estimated to be significantly different from previous estimates, the amortisation period is changed accordingly. If there has been a significant change in the expected pattern of economic benefits from the asset, the amortisation method is changed to reflect the changed pattern.

### 2.6 Leases

Assets taken on leases where significant risks and rewards of ownership are retained by the lessor are classified as operating leases. Lease rentals are charged to the Statement of Profit and Loss on a straight line basis over the lease term.

### 2.7 Impairment of tangible and intangible assets

The carrying values of assets are reviewed at each reporting date to determine if there is indication of any impairment, using external and internal sources. If any indication exists, the asset's recoverable amount is estimated. For assets that are not yet available for use, the recoverable amount is estimated at each reporting date. Impairment occurs where the carrying value of the asset or its cash generating unit exceeds the present value of future cash flows expected to arise from the continuing use of the asset or its cash generating unit and its eventual disposal. The impairment loss to be expensed is determined as the excess of the carrying amount over the higher of the asset's net sales price or present value of future cash flows from use of the assets as determined above. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. Impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined net of depreciation or amortisation, if no impairment loss had been recognised.

Notes to the consolidated financial statements for the year ended March 31, 2016

Revenue from advertising is recognized in the period for which services have been provided.

The Company recognizes revenue from the display of graphical advertisements ("display advertising") on the website as "impressions" are delivered. An "impression" is delivered when an advertisement appears in pages viewed by users.

Revenue from sale of licenses and services is recognized as per terms of contract when no significant uncertainty exists with respect to ultimate collection,

Revenue from content provided to Mobile VAS operators is recognized when services are rendered and no significant uncertainty exists with respect to ultimate collection.

The Company recognizes revenue from the display of text based links to the websites of its advertisers ("search advertising") which are placed on the website. Search advertising revenue is recognized as "click through" occur. A "click-through" occurs when a user clicks on an advertiser's listing

Revenues from production arrangements are recognized when the contract period begins and the programming is available for telecast pursuant to the terms of the agreement, Typically the milestone is reached when the finished product has been delivered or made available to and accepted by the customer.

Commission from online booking of gadgets and its accessories under marketplace model is recognized when the product is delivered to the buyer.

### Investment 2.9

Investments that are readily realisable and intended to be held for not more than a year from the date of acquisition are classified as current investments. All other investments are classified as long-term investments. However, that part of long term investments which is expected to be realised within 12 months after the reporting date is also presented under 'current assets' as "current portion of long term investments".

Long-term investments (including current portion thereof) are carried at cost less any other-than-temporary diminution in value, determined separately for each individual

Current investments are carried at the lower of cost and fair value. The comparison of cost and fair value is done separately in respect of each category of investments.

Any reductions in the carrying amount and any reversals of such reductions are charged or credited to the Statement of Profit and Loss,

### 2.10 Foreign currency transaction

Transactions in foreign currency are recorded at the rates of exchange in force at the time of the transactions are affected. All monetary assets and liabilities denominated in foreign currency are restated at the year-end exchange rate. All non-monetary assets and liabilities are stated at the rates prevailing on the dates of the transactions.

Gains/(losses) arising out of fluctuations in the exchange rates are recognized as income/expense in the period in which they arise,

### 2.11 Employee benefits

Short-term employee benefits

Employee benefits payable wholly within twelve months of receiving employee services are classified as short-term employee benefits. These benefits include salaries and wages and bonus. The undiscounted amount of short-term employee benefits to be paid in exchange for employee services is recognised as an expense as the related service is rendered by employees,

Defined contribution plans

The Company's provident fund scheme is a defined contribution plan. The Company's contribution paid/payable under the scheme is recognised as an expense in the Statement of Profit and Loss during the period in which the employee renders the related service.

Defined benefit plans

The Company's gratuity benefit scheme is defined benefit plan. The Company's net obligation in respect of a defined benefit plan is calculated by estimating the amount of future benefit that employees have earned in return for their service in the current and prior periods; that benefit is discounted to determine its present value. Any unrecognised past service costs and the fair value of any plan assets are deducted. The calculation of the Company's obligation under the plan is performed annually by a qualified actuary using the projected unit credit method.

The Company recognises all actuarial gains and losses arising from defined benefit plans immediately in the Statement of Profit and Loss. All expenses related to defined benefit plans are recognised in employee benefits expense in the Statement of Profit and Loss. When the benefits of a plan are improved, the portion of the increased benefit related to past service by employees is recognized in Statement of Profit and Loss on a straight-line basis over the average period until the benefits become vested. The Company recognizes gains and losses on the curtailment or settlement of a defined benefit plan when the curtailment or settlement occurs.

### 2.12 Employee stock based compensation

The Company calculates the employee stock compensation expense based on the intrinsic value method wherein the excess of market price of underlying equity shares as on the date of the grant of options over the exercise price of the options given to employees under the Employee Stock Option Scheme of the Company is recognized as deferred stock compensation expense and is amortized over the vesting period in accordance with the accounting treatment.



Notes to the consolidated financial statements for the year ended March 31, 2016

### 2.13 Earnings per share (EPS)

The earnings considered in ascertaining the Company's basic EPS comprise the net profit/ (loss) after tax. The number of shares used in computing basic EPS is the weighted average number of shares outstanding during the year.

The net profit/ (loss) after tax and the weighted average number of shares outstanding during the year are adjusted for all the effects of dilutive potential equity shares for calculating the diluted EPS, except when the results will be anti-dilutive.

### Other income 2.14

Interest income: Interest income is recognised on a proportion of time basis taking into account the principal outstanding and the rate applicable.

### 2.15 Unamortised finance charges

Costs incurred in raising funds are amortized on straight line basis over the period for which the funds have been obtained, using time proportionate basis.

Income-tax expense comprises current tax (i.e. amount of tax for the period determined in accordance with the income-tax law) and deferred tax charge or credit (reflecting the tax effects of timing differences between accounting income and taxable income for the period). Income-tax expense is recognised in profit or loss except that tax expense related to items recognised directly in reserves is also recognised in those reserves.

Current tax is measured at the amount expected to be paid to (recovered from) the taxation authorities, using the applicable tax rates and tax laws. Deferred tax is recognised in respect of timing differences between taxable income and accounting income i.e. differences that originate in one period and are capable of reversal in one or more subsequent periods. The deferred tax charge or credit and the corresponding deferred tax liabilities or assets are recognised using the tax rates and tax laws that have been enacted or substantively enacted by the balance sheet date. Deferred tax assets are recognised only to the extent there is reasonable certainty that the assets can be realised in future; however, where there is unabsorbed depreciation or carried forward loss under taxation laws, deferred tax assets are recognised only if there is a virtual certainty supported by convincing evidence that sufficient future taxable income will be available against which such deferred tax assets can be realised. Deferred tax assets are reviewed as at each balance sheet date and written down or written-up to reflect the amount that is reasonably/virtually certain (as the case may be) to be realised.

### 2.17 Cash and cash equivalents

In the cash flow statement, cash and cash equivalents includes cash in hand, demand deposits with banks, and other short-term highly liquid investments with original maturities of three months or less.

### Notes to the consolidated financial statements for the year ended March 31, 2016

| Share capital  | As at Mar   | rch 31, 2016   |
|--|---|--|
|  | Numbers   | in Rs million  |
| authorised   | 3,000,000   | 30   |
| equity shares of Rs.10 each fully paid up  |   |  |
| reference shares of Rs.10 each fully paid up   | 23,000,000  | 230  |
| ssued, subscribed and fully paid-up equity shares  | 66,671  | 0.67   |
| Equity shares of Rs.10 each, fully paid up   | 66,671  | 0,67   |
| a) Reconciliation of the shares outstanding at the beginning and at the end of the reporting year  |   |  |
| a) Neconcination of the state o |   | rch 31, 2016<br>in Rs million  |
| Equity share   | Numbers   |  |
|  |   | 0.67   |
| And A the second   | 66,671  |  |
| At the beginning of the year Outstanding at the end of the year  (A) Shares held by helding (ultimate holding company and/ or their subsidiaries/ associates   | 66,671  | 0.67   |
|  | 66,671  |  |
| Outstanding at the end of the year   | 66,671  | 0.67   |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  | As at Ma  | 0.67<br>arch 31, 2016<br>in Rs million                                 |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  Equity Shares  Equity shares of Rs. 10 each fully paid up held by:  | 66,671 As at Ma   | 0.67<br>arch 31, 2016<br>in Rs million<br>0.5                          |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  Equity Shares  Equity shares of Rs. 10 each fully paid up held by:  NDTV Networks Limited, holding company  | As at Ma<br>Numbers<br>50,003<br>11,334                         | 0.67 arch 31, 2016 in Rs million  0.5 0.1                              |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  Equity Shares  Equity shares of Rs. 10 each fully paid up held by:  NDTV Networks Limited, holding company  New Delhi Television Limited, ultimate holding company  | As at Ma<br>Numbers<br>50,003                                   | 0.67<br>arch 31, 2016<br>in Rs million<br>0.5                          |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  Equity Shares  Equity shares of Rs. 10 each fully paid up held by:  NDTV Networks Limited, holding company  New Delhi Television Limited, ultimate holding company  | As at Ma<br>Numbers<br>50,003<br>11,334<br>61,337               | 0.67 arch 31, 2016 in Rs million  0.5 0.1                              |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  Equity Shares  Equity shares of Rs. 10 each fully paid up held by:  NDTV Networks Limited, holding company  New Delhi Television Limited, ultimate holding company  (c) Details of shareholders holding more than 5% shares in the Company  | As at Ma<br>Numbers<br>50,003<br>11,334<br>61,337               | 0.67 arch 31, 2016 in Rs million  0.5 0.1 0.61 arch 31, 2016           |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  Equity Shares  Equity shares of Rs. 10 each fully paid up held by:  NDTV Networks Limited, holding company  New Delhi Television Limited, ultimate holding company  | As at Ma<br>Numbers<br>50,003<br>11,334<br>61,337               | 0.67 arch 31, 2016 in Rs million  0.5 0.1                              |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  Equity Shares  Equity shares of Rs. 10 each fully paid up held by:  NDTV Networks Limited, holding company  New Delhi Television Limited, ultimate holding company  (c) Details of shareholders holding more than 5% shares in the Company  Name of the shareholder  Equity shares of Rs. 10 each fully paid up held by:  | As at Ma<br>Numbers<br>50,003<br>11,334<br>61,337               | 0.67 arch 31, 2016 in Rs million  0.5 0.1 0.61 arch 31, 2016           |
| Outstanding at the end of the year  (b) Shares held by holding/ ultimate holding company and/ or their subsidiaries/ associates  Equity Shares  Equity shares of Rs. 10 each fully paid up held by:  NDTV Networks Limited, holding company  New Delhi Television Limited, ultimate holding company  (c) Details of shareholders holding more than 5% shares in the Company  | 66,671  As at Ma Numbers  50,003 11,334 61,337  As at M Numbers | 0.67 arch 31, 2016 in Rs million  0.5 0.1 0.61 arch 31, 2016 % holding |

### (d) Rights, preferences and restrictions attached to equity shares

The Company has one class of equity shares having a par value of Rs. 10 per share. Each shareholder is eligible to one vote per share held. On winding up of the company, the holders of equity shares will be entitled to receive the residual assets of the Company, remaining after distribution of all preferential amounts in proportion to the number of equity shares held.

### Reserves and surplus

| 4. Reserves and surplus                                    | (in Rs Million) |
|--|-----------------|
|  | As at           |
|  | March 31, 2016  |
| Securities premium account                                 | 236.35          |
| Balance as at the beginning of the year                    | 236.35          |
| Balance as at the end of the year                          |                 |
| Employee stock options outstanding account (Refer note 29) | 49.04           |
| Compensation for options granted till date                 | (11.30)         |
| Less: Deferred employee stock compensation                 | 37.74           |
| Balance as at the end of the year                          |                 |
| Capital Reserve  | ₽               |
| Balance as at the beginning of the year                    | 154.26          |
| Additions during the year                                  | 154.26          |
| Balance as at the end of the year                          | <del>-</del>    |
| Deficit in the Statement of Profit and Loss                | 178.65          |
| Balance as at the beginning of the year                    | (80.71)         |
| Loss for the year  | 97,94           |
| Balance as at the end of the year                          |                 |
|  | 526.29          |
| Total Reserves and surplus                                 |                 |



| 5. | Long-term | borrowings |
|----|-----------|------------|
| 5. | Long-term | Durings    |

|  | Non appears nortion   | (in Rs million)  Current portion |
|--|---|----------------------------------|
|  | Non-current portion As at   | As at                            |
|  | March 31, 2016  | March 31, 2016                   |
|  | Tradition of States   |                                  |
| cured  | 150.00  | 100.00                           |
| nn loan from bank  | 150.00  | 100.00                           |
| mount disclosed under the head "Other current liabilities" (refer note 9)  |   | (100.00)                         |
|  | 150.00  |                                  |
| ne nature of security and key terms of repayment are as follows:   |   |                                  |
| Nature of Security   | Terms of Repayment  | Ber moretorium of 12             |
| 250 the second by 136 equal monthly  | y instalments amounting to Rs.8.33 million each at<br>date of first disbursement, i.e. September 30, 2014 | itel mormorium or 12             |
| months from the  | the Company has repaid 6 equal instalments starting   | ng 30th October 2015,            |
| Charge on all current and fixed assets of the Company, inter alia: amounting Rs.50   |   |                                  |
| Fixed Deposits of Rs.35 million under lien with bank.  |   |                                  |
| Fixed Deposit of Rs.9.45 million equivalent to 3 months interest on Term rate of Interest is an under lien with bank.  | s bank's base rate plus 1.75% per annum payable on r<br>on March 31, 2016 is 12% per annum.               | monthly rests. Effective         |
| ) The ultimate holding company* and the holding company have issued an noonditional and irrevocable guarantees in favour of the Company to the xtent of Rs.350 million and Rs.300 million respectively. These guarantees are alid till the tenure of the loan.   |   |                                  |
| 3) The ultimate holding company has created a charge in favour of bank on its under construction properties of Rs.50 million.  |   |                                  |
| 6. Other long-term liabilities   |   | (in Rs million                   |
|  |   | As a<br>March 31, 201            |
|  |   |                                  |
| 2 le deposit   |   | 50.0                             |
| Security deposit   |   | 50.0                             |
|  |   |                                  |
| 7. Provisions  |   | (in Rs million                   |
|  | Long term   | Short term                       |
|  | As at   |                                  |
| (Control of the Control of the Contr | March 31, 2016  | March 31, 201                    |
| Provision for employee benefits  | 12.20   | 0.4                              |
| Provision for gratuity (Refer note 26)   | 12.39   |                                  |
| 110110011101110111101111101111111111111  | - 100   | 0 5130                           |
|  |   |                                  |
| 8. Trade payables  |   | (in Rs millio                    |
|  |   | As                               |
|  |   | March 31, 20                     |
| Trade Payable  |   |                                  |
| -total outstanding dues of micro enterprises and small   |   |                                  |
| enterprises (refer note 32)  |   | 280.                             |
| - total outstanding dues of creditors other than micro enterprises   |   |                                  |
| and small enterprises  |   | 280.                             |
| 9. Other current liabilities   |   | (in Rs millio                    |
| 7)   |   | (in KS millio                    |
|  |   | March 31, 20                     |
|  |   | 100                              |
| Current maturities of long term borrowings (refer note 5)  |   | 15                               |
| Statutory dues   |   | 2                                |
| Interest accrued on borrowings (refer note 5)  |   | 49                               |
| Employee benefits payable  |   | 55                               |
| Income received in advance/deferred income   |   | C                                |
| Advance from customers   |   | 22                               |
|  |   |                                  |
|  |   | 1                                |
| Payables to sellers Payable against purchase of fixed assets   |   | 247                              |



| 10. | Tangible | assets |
|-----|----------|--------|

| 10. Tangible assets   |              |                     |                     |                            |             | (in Rs million) |
|---|--------------|---------------------|---------------------|----------------------------|-------------|-----------------|
|   | Computers    | Office<br>equipment | Plant and machinery | Furnitures<br>and fixtures | Vehicles    | Total           |
| Gross Block<br>As at April 01, 2015                             | 22.71        | 3.33                | 2.25                |                            | 0.69        | 28.98<br>12.38  |
| Additions   | 8.28<br>4.49 | 1.44                | 2.46<br>0.11        | 0.20<br>0.07               | · · · · · · | 5.32            |
| Disposals<br>As at March 31, 2016                               | 26.50        | 4.12                | 4,60                | 0.13                       | 0.69        | 36,04           |
| Depreciation As at April 01, 2015 Charge for the year Disposals | 13.43        | 1.99                | 1,06                | *                          | 0.16        | 16.64           |
|   | 3,20         | 0.96                | 0.53                | 0.10                       | 0.13        | 4,92<br>1,92    |
|   | 1.43         | 0.49                | 0.00                | 0.00                       | 0.29        | 19,64           |
| As at March 31, 2016  | 15,20        | 2.46                | 1.59                | 0.10                       | 0.27        |                 |
| Net Block<br>As at March 31, 2016                               | 11.30        | 1.66                | 3.01                | 0.03                       | 0.40        | 16.40           |

Intangible assets

(in Rs million)

|           | *** * ** . | Total |
|-----------|------------|-------|
| Computer  | Websites   | Total |
| softwares |            |       |
| 29.96     | 22.52      | 52.48 |
| 3.29      | 12.74      | 16.03 |
| 33.25     | 35,26      | 68.51 |
|           |            |       |
| 13.65     | 12.84      | 26.49 |
| 4.67      | 2.88       | 7.55  |
| 18.32     | 15.72      | 34.04 |
|           |            |       |
| 14,93     | 19.54      | 34.47 |
|           |            | UZGGW |

Non-current investments 12.

(in Rs million)

As at

|   | March 31, 2016   |
|---|------------------|
| Trade investments (valued at cost unless stated otherwise)  |                  |
| Unquoted Investment in Associates   | 129,95           |
| NDTV Ethnic Retail Limited -32,314 equity shares of Rs.4,021,22 each fully paid up Less: Share of loss for the year               | (74,62)<br>55,33 |
| Fifth Gear Ventures Limited -21,000 equity shares of Rs.10 each fully paid up Less: Share of loss for the year                    | 0.21             |
| On Demand Transportation Technologies Limited - 25,000 equity shares of Rs_10 each fully paid up Less: Share of loss for the year | 0,25<br>(0,25)   |
| Special Occasions Limited - 25,000 equity shares of Rs.10 each fully paid up Less: Share of loss for the year                     | 0.25<br>(0.25)   |
| Brick Buy Brick Projects Limited - 20,000 equity shares of Rs.10 each fully paid up Less: Share of loss for the year              | 0.22<br>(0.22)   |
| Redster Digital Limited - 20,000 equity shares of Rs.10 each fully paid up Less: Share of loss for the year                       | 0,27<br>(0,27)   |
| OnArt Quest Limited - 21,250 equity shares of Rs,10 each fully paid up Less: Share of loss for the year                           | 0.21<br>(0.21)   |
|   | 55,33            |
| Aggregate amount of unquoted investments  | 55.33            |
| Aggregate amount of unquoted investments  |                  |

| 4.2                   | Defermed to a const (not)  |                 | (in Rs million)         |
|-----------------------|--|-----------------|-------------------------|
| 13.                   | Deferred tax asset (net)   |                 | As at<br>March 31, 2016 |
| Deferred<br>Fixed ass | tax liability ets: Impact of difference between tax depreciation and depreciation/ amortization charged  |                 | (8.17)                  |
| as per the            |  | <del></del>     | (8.17)                  |
| Deferred              | I tax asset<br>f expenditure charged to the Statement of Profit and Loss in the current year but allowed |                 | 3.82                    |
| for tax pi            | urposes on payment basis   |                 | 1.13                    |
|                       | orward losses n for doubtful debts and advances  | P==             | 9.29                    |
|                       | eferred tax asset (B)  |                 | 6,07                    |
| Net defe              | rred tax asset (A+B)   | 1/1             |                         |
| 14.                   | Loans and advances   |                 | (in Rs million)         |
|                       |  | Long term As at | Short term As at        |
|                       |  | March 31, 2016  | March 31, 2016          |
| Security              | y deposit  | 1.60            |                         |
| Unsecur               | ed, considered good  | 1.57<br>0.69    |                         |
| Unsecur               | ed, considered doubtful  | 2.26            |                         |
| n                     | C. Jaulstell convits deposit   | (0.69)          |                         |
| Provisio              | on for doubtful security deposit   | 1,57            |                         |
|                       | Advances   |                 | 0.31                    |
| Unsecui               | red, considered good   | *               | 0.31                    |
| Loans a               | and advances to related parties  | 300.00          |                         |
|                       | / deposit*   | 069             | 1.30                    |
|                       | es recoverable red considered good**   |                 | 7,49                    |
| Unsecu                | red considered good  | 300.00          | 8.79                    |
| Advan                 | ces recoverable in cash or kind  | 41              | 0.54                    |
|                       | red considered good  | e#A             | 0,54                    |
| Other                 | loans and advances   |                 |                         |
| (Unsec                | ured, considered good)   | 84.96           | 2                       |
|                       | the income-tax (net of provision of income tax of  |                 |                         |
|                       | ,64 million)   | F               | 8.20                    |
|                       | tes and imprest to employees   | 2.50            | 2.14<br>21,62           |
|                       | om government authorities  | De:             | 8.13                    |
|                       | erable from logistics partners   |                 | 0.54                    |
| Other r               | eceivables   | 386,53          | 50.27                   |
| * repre               | sent amount recoverable from New Delhi Television Limited on account of Security Deposit                 |                 |                         |
|                       | resent advance given to New Delhi Television Limited   |                 | 12                      |
| 15.1                  | Trade receivables  |                 | (in Rs million)         |
|                       |  |                 | As at<br>March 31, 2016 |
| 7.                    | ured, considered good unless stated otherwise  |                 |                         |
| Outsta                | anding for a period exceeding six months from the they are due for payment                               |                 |                         |
|                       | ured, considered good  |                 | 17.87<br>27.41          |
| Unsec                 | ured, considered doubtful  | - 19            | 45.28                   |
|                       |  |                 | (27.41)                 |
| Provis                | ion for doubtful receivables   |                 | 17.87                   |
| Other                 |  |                 | 435.58                  |
| ∪nsec                 | cured, considered good   |                 | 435.58                  |
|                       |  |                 | 453,45                  |
|                       | atiala   |                 |                         |



| 15,2. Other assets  |                | (in Rs million) |
|---|----------------|-----------------|
|   | Non current    | Current         |
|   | As at          | As at           |
|   | March 31, 2016 | March 31, 2016  |
| Bank deposits(due to mature after 12 months from the reporting                                      | 10.37          |                 |
| date*)[ Refer note 5]   | 3.57           | 2.39            |
| Unamortised finance charges   | 0,32           | 3.82            |
| Interest accrued on fixed deposits  | 30             | 4.96            |
| Unbilled Revenue  | 14.26          | 11.17           |
| * Includes deposits amounting to Rs.9.45 million held as lien by bank against long term borrowings. |                |                 |
|   |                | (in Rs million) |
| 16. Current investments   |                | As at           |
|   |                | March 31, 2016  |
| Valued at cost unless stated otherwise  |                |                 |
| Unquoted  |                |                 |
| Investment in Associate   |                |                 |
| BrickbuyBrickVentures Ltd *   |                | -               |
| -19,000 Equity Shares of Rs.10 each fully paid up   |                |                 |
| Fifth Gear Auto Ltd *   |                |                 |
| -23,750 Equity Shares of Rs.10 each fully paid up   |                |                 |
|   | :              |                 |

\* On account of internal rearrangement of the group companies, new companies were incorporated to carry on business activities which would have otherwise been carried on by these companies. Since, these companies would not be carrying on any business activities the Board of Directors of these companies in their meeting held on December 2, by these companies to make an application to the Registrar of Companies (ROC) for striking off the name of these companies from the Registrar of Companies by the ROC under the "Fast Track Exit Scheme". After the approval of ROC, these companies will cease to exist. The aforementioned investments have been companies written off during the year. completely written off during the year.

| C. I. The believes   | (in Rs million) |
|--|-----------------|
| 17. Cash and bank balances   | As at           |
|  | March 31, 2016  |
| Cash and cash equivalents  | 0.12            |
| Cash in hand   |                 |
| Balances with banks:   | 35.74           |
| Current accounts   | 23.57           |
| Deposits with original maturity of less than three months*(Refer Note 5)       | 59.43           |
| Other bank balances  | 225.67          |
| Deposits due to mature within 12 months of the reporting date.**(Refer Note 5) | 35.00           |
| Margin money deposit (Refer note 5)  | 320.10          |

- \* Includes deposits amounting to Rs.16.33 million held as lien by bank against long term borrowings.
- \*\* Includes deposits amounting to Rs.18.67 million held as lien by bank against long term borrowings.



### NDTV Convergence Limited Notes to the consolidated financial statements for the year ended March 31, 2016

| 18. Revenue from operations                     | (in Rs million) |
|---|-----------------|
| 8. Revenue from operations                      | Year ended      |
|   | March 31,2016   |
| evenue from operations                          | 819.55          |
| dvertisement revenue                            | 211.14          |
| Aobile VAS revenue                              | 9.51            |
| Commission income                               | 39.53           |
| Event revenue                                   | 48.89           |
| Consultancy                                     | 1.25            |
| Sale of license                                 | 23.79           |
| Other business income                           |                 |
| Other operating revenue                         | 1.50            |
| Liabilities for operating expenses written back | 1,155.16        |
| 19. Other income                                | (in Rs million) |
| 19. Other income                                | Year ended      |
|   | March 31,2016   |
|   | 12.03           |
| Interest income on bank deposits                | 5.18            |
| Foreign exchange fluctuation (net)              | 0.03            |
| Profit on sale of fixed assets                  |                 |
| Miscellaneous income                            | 19.45           |
| 20. Cost of services                            | (in Rs million) |
| 20. 2031 01 301 1102                            | Year ended      |
|   | March 31,2016   |
|   | 18.61           |
| Consultancy and professional fee                | 49.42           |
| Subscription, footage and news service          | 125.00          |
| Website hosting and streaming                   | 71.41           |
| Production expenses                             | 6.94            |
| Travelling                                      | 11.69           |
| Trade mark/License fee                          | 283.07          |
|   | (in Rs million) |
| 21. Employee benefits expense                   | Year ended      |
|   | March 31,2016   |
|   | 330.24          |
| Salaries, wages and other benefits              | 15.90           |
| Contribution to provident fund                  | 3.90            |
| Staff welfare                                   | 15.41           |
| Employee stock compensation expenses            | 365.45          |



| 2.     | Operations and administration expenses  | (in Rs million)             |
|--------|---|-----------------------------|
|        | Operations and administration supposes  | Year ended                  |
|        |   | March 31,2016               |
| nt     |   | 20,19<br>1,95               |
|        | nd taxes  | 6.57                        |
| ectric | ity and water   | 0.21                        |
| intinį | and stationery  | 0.12                        |
|        | and courier   | 5.30                        |
| ooks,  | periodicals and news papers   | 5.33                        |
| ocal c | onveyance, travelling and taxi hire   | 2.19                        |
|        | es promotion  | 1.15                        |
|        | nt and machinery  | 2.26                        |
|        | liture towards corporate social responsibility  | 1.20                        |
|        | rs remuneration*  | 0.69                        |
|        | harges  | 6.55                        |
| surar  |   | 9.32                        |
|        | unication   | 26,74                       |
|        | e running and maintenance   | 1.11                        |
|        | aining  | 11.28                       |
|        | on for doubtful debts on for doubtful advances  | 0.19                        |
|        | 7.27  |                             |
|        |   | 3.76                        |
|        | s: Adjusted with provision professional and consultancy   | 74.59                       |
|        | n sale of fixed assets  | 0.41                        |
| Joss C | ion for diminution of investment (refer note. 16)   | 0.43                        |
|        | t and octroi charges  | 2.68                        |
|        | laneous   | 5.85<br>190.07              |
| VIISCO | Hallous   | 190.07                      |
|        |   | (in Rs million)             |
| * Aud  | itors Remuneration  | Year ended                  |
|        |   | March 31,2016               |
|        | ditor:  | 1.06                        |
| Audit  |   | 0.14                        |
| Reim   | oursement of expenses   | 1,20                        |
|        |   |                             |
| 2.2    | Marketing, distribution and promotion expenses  | (in Rs million)             |
| 23.    | Warkeing, distribution and promotion expenses   | Year ended<br>March 31,2016 |
|        |   | William 51,2010             |
|        | THE DOLLARD manufacting   | 88.76                       |
|        | , WAP and APP marketing   | 127.27                      |
|        | le VAS marketing  | 88.20                       |
| Othe   |   | 304.29                      |
|        |   |                             |
|        | Depreciation and amortisation expense   | (in Rs million              |
| 24.    | Depreciation and amortisation expense   | Year ende                   |
|        |   | March 31,201                |
| _      |   | 4.92                        |
| Depi   | eciation of tangible assets   | 7.55                        |
| Amo    | rtisation of intangible assets  | 12,47                       |
| 25.    | Finance costs   | (in Rs Million)             |
|        | 1 1111100 55555   | Year ende<br>March 31,201   |
| Inte   | rest  | 33.7                        |
|        | -Long term borrowings (refer note 5)  | 0.0                         |
|        | -Others   | 2.3                         |
| Αm     | ortisation of finance charges   | 36.1                        |
| Ann    | ATTOMATION OF THE PARTY OF THE | 30.                         |

### Notes to the consolidated financial statements for the year ended March 31, 2016

### Post-employment benefit plan( Gratuity)

The Company provides for long term defined benefit schemes of gratuity on the basis of actuarial valuation on the Balance Sheet date based on the Projected Unit Credit Method. The Company recognizes the actuarial gains and losses in the Statement of Profit & Loss as income and expense in the period in which they occur.

The reconciliation of opening and closing balances of the present value of the defined benefit obligations are as below:

| he reconciliation of opening and closing balances of the present value of the defined benefit obligations are as below: | (in Rs million)              |
|---|------------------------------|
| Particulars   | As at<br>March 31,2016       |
| Changes in the Present value of the Obligation:   | 9.09                         |
| Obligations at year beginning   | 2.37                         |
| Service cost – current  | 1.00                         |
| Acquisition adjustment  | 0.72                         |
| Interest cost   | 1.19                         |
| Actuarial (gain) / loss   | (1.50)                       |
| Benefit paid  | 12.87                        |
| Obligations at year end   |                              |
|   | Year ended                   |
| Particulars — — — — — — — — — — — — — — — — — — —   | March 31, 2016               |
| Expense incurred in the statement of profit and loss  | 2.37                         |
| Service cost – current  | 1.00                         |
| Acquisition adjustment  | 0.72                         |
| Interest cost   | 1.19                         |
| Actuarial (gain) / loss   | 5.28                         |
| Total cost incurred in employee benefits  | -                            |
| Particulars   | Year ended<br>March 31, 2016 |
| The principal assumptions used in determining post-employment benefit obligations are shown below:                      |                              |
|   | 7.70%                        |
| Discount rate   | 20% for 1st year,            |
|   | 15% for 2nd year,            |
|   | 10% for 3rd year,            |
| Future salary increases (NDTV Convergence Limited)  | 7.5% for 4th year            |
|   | and 5% thereafter.           |
| Future salary increases (Smart Cooky Internet Limited)  | 5%                           |
| Future salary increases (Smart Cooky Internet Emmos)  | 7.7% for 1st year,           |
|   | 8.08% for 2nd year           |
|   | 8.49% for 3rd year           |
| Future salary increases (Red Pixels Ventures Limited)   | 8.91% for 4th year           |
| Tutule suitary mercuses (*******  | and 9.36%<br>thereafter.     |
|   |                              |
| Experience adjustments  | Year ende                    |

March 31, 2016 **Particulars** 

(Gain) / Loss on Plan Liabilities

% of Opening plan liabilities Gain /(loss) on plan assets

The estimates of future salary increases, considered in actuarial valuation, take account of inflation, seniority, promotion and other relevant factors such as supply and demand factors in the employment market. The demographic assumptions were as per the published rates of "Life Insurance Corporation of India (2006-08) Mortality Table (ultimate), which is considered a standard table. Expected contribution to gratuity fund for next financial year is Rs.3.22 million.



### NDTV Convergence Limited Notes to the Consolidated Financial Statements for the year ended 31 March 2016

27. Related party disclosures

| Name of the Company   | Status  | Country of<br>Incorporation   | Date of becoming a<br>part of Group   | Shareholding s as on<br>March 31, 2016<br>(Directly or indirectly) |
|---|---|---|---|--|
| Red Pixel Gadgets Limited Red Pixels Ventures Limited SmartCooky Internet Limited Smart Cooky Ventures Limited BrickbuyBrick Ventures Limited Fifth Gear Ventures Limited Fifth Gear Auto Limited Special Occasions Limited On Demand Transportation Technologies Limited BrickbuyBrick Projects Limited Redster Digital Limited OnArt Quest Limited NDTV Ethnic Retail Limited | Subsidiary Subsidiary Subsidiary Subsidiary Associate Associate Associate Associate Associate Associate Associate Associate Associate | India | 24-Jun-15 1-Sep-15 1-Sep-15 24-Jun-15 24-Jun-15 1-Sep-15 24-Jun-15 6-Oct-15 5-Oct-15 1-Oct-15 26-Nov-15 22-Dec-15 26-Mar-13 | 57% 56% 60% 57% 38% 40% 48% 48% 50% 40% 50% 43%                    |

b.) Additional Information as required under Schedule III to the Companies Act, 2013 of enterprises consolidated as Subsidiary, Associates and

| Joint Ventures.   | As at March                       | 31,2016              | Year ended Ma                         | rch 31,2016          |
|---|-----------------------------------|----------------------|---------------------------------------|----------------------|
|   | Net Ass<br>(Total Assets - Total  |                      | Share in Prof                         | it or Loss           |
| Name of the Entity  | As a % of consolidated net assets | Amount in Rs million | As a % of consolidated profit or loss | Amount in Rs million |
| Parent Company NDTV Convergence Limited                         | 70%                               | 366.55               | -57%                                  | 45.79                |
| Subsidiaries Red Pixel Gadgets Limited                          | 0%                                | 0.02                 | 1%                                    | (0.46)<br>(65.06)    |
| Red Pixels Ventures Limited                                     | 33%                               | 172.55               | 81%                                   | (0.46)               |
| SmartCooky Ventures Limited                                     | 0%                                | 0.02                 | 26%                                   | (20.90)              |
| SmartCooky Internet Limited                                     | 3%                                | 15.25                | 2070                                  | (=1,5,5)             |
| Associates  | 1000                              | 55.33                | 92%                                   | (74.62)              |
| NDTV Ethnic Retail Limited                                      | 10%                               | 33,33                | 0%                                    |                      |
| Fifth Gear Auto Limited   | 0%                                | -                    | 0%                                    | (0.21)               |
| Fifth Gear Ventures Limited                                     | 0%                                | -                    | 0%                                    |                      |
| BrickbuyBrick Ventures Limited                                  | 0%                                | -                    | 0%                                    | (0.22)               |
| BrickbuyBrick Projects Limited                                  | 0%                                |                      | 0%                                    | (0.38)               |
| On Demand Transportation Technologies Limited                   | 0%                                | 2                    | 0%                                    | (0.25)               |
| Special Occasions Limited                                       | .0%                               |                      | 0%                                    | (0.21)               |
| OnArt Quest Limited   | 0%                                | 2                    | 0%                                    | (0.27                |
| Redster Digital Limited  Minority Interests in all subsidiaries | -16%                              | (82.76)              | -45%                                  | (36.54               |
| Total   | 100%                              | 526.96               | 100%                                  | (80.71               |



# Notes to the consolidated financial statements for the year ended March 31, 2016

c) Names of related parties, where control exists or with whom transactions were carried out during each year and description of relationship as identified and certified by the Group as per the requirements of Accounting Standard-18 issued by the Institute of Chartered Accountants of India.

Ultimate Holding Company Holding Company Fellow Subsidiary Fellow Subsidiary Fellow Subsidiary Fellow Subsidiary Fellow Subsidiary Associate Associate Associate Associate Associate Associate Associate Associate Associate On Demand Transportation Technologies Limited NDTV Lifestyle Holdings Limited BrickbuyBrick Ventures Limited BrickbuyBrick Projects Limited New Delhi Television Limited OnArt Quest Limited NDTV Ethnic Retail Limited Fifth Gear Ventures Limited Special Occasions Limited NDTV Worldwide Limited NDTV Networks Limited NDTV Lifestyle Limited Fifth Gear Auto Limited Redster Digital Limited NDTV Media Limited NDTV Labs Limited

## Key management Personnel ("KMP") and their relatives

CFO Fifth Gear Ventures Limited (w.e.f.November 17, 2015)

Managing Director of SmartCooky Internet Limited (w.e.f. February 1, 2016) and Spouse of Group CEO of NDTV Group Managing Director Red Pixles Ventures Limited (w.e.f February 1, 2016) CEO Red Pixels Ventures Limited (w.e.f November 16, 2015) Managing Director Fifth Gear Ventures Limited (w.e.f February 1, 2016) CEO SmartCooky Internet Limited (w.e.f February 17, 2016) CFO Red Pixels Ventures Limited (w.e.f February 1, 2016) Director, Finance & Group Chief Financial Officer Additional Director Red Pixels Ventures Limited Group CEO and Executive Director Director Director Director Vikramaditya Chandra Bhawna Agarwal Ratish Mohan Sharma K.V.L. Narayan Rao Kawaljit Singh Bedi Dr. Prannoy Roy Saurav Banerjee Arrijit Chatterjee Suparna Singh Sumeet Singh Radhika Roy

isclosure of Related Party Transactions :

|  |                             |                    | Year ended March 31, 2016               |           |           |     |       |
|--|-----------------------------|--------------------|---|-----------|-----------|-----|-------|
| Nature of relationship / transaction   | Ultimate<br>holding company | Holding<br>company | Fellow Subsidiaries Associate Relatives | Associate | Relatives | KWB | Total |
| Rendering of services  | 3                           |                    | 0,34                                    |           | 201       | 653 | 0.34  |
| Deministration of arresponding for the behalf  |                             |                    |   | 50        | 911       | 0). |       |
| MCHIDUISCHICH OF CAPACITIC CONTROL OF CONTRO | 18                          | (%)                | 2.35                                    | ŧ:        | 1         | 15  | 235   |
| NOT V LARSHY LAMBEL  | 9                           | *                  | 70.0                                    | #/        | 6         | 40  | 0.07  |
| INDIA Media Lumina   | 9                           | ű.                 | 10                                      | 3.69      | 50        | (8) | 3.69  |
| Special Occasions Limited  | ***                         |                    | 3.0                                     | 0.51      | 55        | (#) | 0.51  |
| UnArt Quest Limited  | <u> </u>                    | *                  | 0.27                                    | 23        | 00        |     | 0.27  |
| NDIV Lirestyle Limited   |                             | X                  | 3.51                                    |           |           |     | 3.51  |
| Share Capital New Delhi Television Limited   | 8.78                        | T                  |   | •         | .es       | 31  | 0.78  |
|  |                             |                    |   |           |           |     |       |



|   |                             | Ye           | Year ended March 31, 2016 |              |           |          |        |
|---|-----------------------------|--------------|---------------------------|--------------|-----------|----------|--------|
| Nature of relationship / transaction  | Ultimate<br>holding company | Holding      | Fellow Subsidiaries       | Associate    | Relatives | KMP      | Total  |
| Rent Paid<br>New Delti Television Umited  | 18.54                       |              | +,                        |              | 140       | 135      | 18.54  |
| Shared service cost<br>Naw Dahi 'Tolovision'   imited   | 52.15                       | •            |                           |              |           | 9        | 52 15  |
| Programs pure best and a second Name of the second | 21.64                       |              |                           |              | Ď*)       | :6       | 21.64  |
| Sule of fixed asset   | í                           |              |                           | 916          |           | 3        | 91.6   |
| Investment  |                             |              |                           |              | 3         | 1        | 010    |
| BrickbuyBrick Ventures Limited  | W                           | ¥00          | 750                       | 0.19         | 9         | 2 10     | 0.19   |
| Fifth Gear Ventures Limited   | •                           | ii:          | 0.                        | 0.21         | 8         | O        | 0.24   |
| Fifth Gear Auto Limited   | **                          | 65 4         |                           | 0.25         | 9         | <b>∰</b> | 0.25   |
| Special Occasions Lamited   |                             | 8 6          | 8.0                       | 0.25         | <u>@</u>  | 99       | 0.25   |
| On Demand Transportation Technologies Limited   |                             | S 10         |                           | 0.20         | 3         | ()       | 0.20   |
| BrickDuyDrick Figlects Littlifed Rederer Digital Limited  | · ·                         | 5 <b>N</b> O | (10)                      | 0.25         | 3         | ()       | 0.25   |
| OnArt Outer Limited   | · x                         |              |                           | 0.21         | 3         | 0        | 0.21   |
| Security Depast received New Delty Television Limited   | 15.00                       | •0           | 18)                       | 30           | /Ā        | (9       | 15.00  |
| Security Deposit paid   | 5                           |              | 19                        | 9            | ű         | 9        | 140.00 |
| New Delhi Television Limited  | 140.00                      |              |                           |              |           |          |        |
| Income Received in Advance  | 12                          | •            | 4                         | 55.32        | 17        | ů.       | 55.32  |
| Advance for Advertisement Sales   |                             |              | 1                         | 46           |           | 11       | 7.49   |
| New Delhi Television Limited  | 7.49                        | •            | •                         |              |           |          | Œ.     |
| Professional consultancy fees   |                             |              | 28                        | Ηĕ           | 3.46      | 581      | 3.46   |
| Seema Chandra   | n. 1                        | til †        | 524                       | 9            | N.        | 5.02     | 5.02   |
| K V L Narayan Rao   | 13                          | ta i         |                           |              |           |          |        |
| Remuneration to key managerial personnel  |                             |              | 54                        | 74           | .W        | 0.11     | 0.11   |
| Kawaljit Singh Bedi   | 0 1                         |              | 53                        | 194          | 74        | 0.30     | 0.30   |
| Bhawna Agarwal  | 0.0                         | 8.5          | 39                        | ťX           | 36        | 0.04     | 0 0    |
| Seema Chandra   | 9                           | E            | S# 3                      | 0 <b>x</b> 3 | (K )      | 0.63     | 0.63   |
| Sumeet Singh  |                             |              | 7.00 00 0 00 0            | ,            |           | 0.50     | 0.50   |
| Balances at year end  |                             |              | As at March 31, 2010      |              |           |          |        |
|   | Ultimate<br>holding company | Holding      | Fellow Subsidiaries       | Associate    | Relatives | KMP      | Total  |
| Receivable  | 119.43                      | 57.63        | 24 19                     | θX           | (9)       | Э        | 145.05 |
| Trade receivables   | 116.43                      | C+.4         |                           |              | 9         | 300      | 7.49   |
| Loans and advances  | 300 00                      |              | 11)                       | M            | 98        | 90       | 300,00 |
| Security deposit  |                             |              |                           |              |           |          |        |
| Payable   | 00 901                      | 17 17        | 0.02                      | 19.          | 395       | 0.0      | 121.14 |
| Trade payable   | 20.00                       | 7171         | -30                       |              | 36        | (8)      | 50.00  |
| Security deposit received   | 1,22,2                      |              |                           |              |           |          |        |



Notes to the consolidated financial statements for the year ended March 31, 2016

### Loss per share (LPS)

| 20. 200 pt. 0 (===)  | (in Rs million Except per share data) |
|--|---------------------------------------|
|  | Year ended                            |
|  | March 31,2016                         |
| Profit attributable to equity shareholders   | (80.71)                               |
| Number of equity shares outstanding at the beginning of the year (Nos.)  | 66,671                                |
| Number of equity shares outstanding at year end (Nos.) Weighted average number of equity shares outstanding during the year for Basic EPS (Nos.) | 66,671                                |
| Weighted average number of equity shares outstanding during the year for Diluted EPS (Nos.)  | 66,671<br>(1,210,64)                  |
| Basic Earnings per equity share (Rs.) Diluted Earnings per equity share (Rs.)  | (1,210.64)                            |
| Nominal Value per share (Rs)   | 10                                    |

### Employee stock based compensation plans 29,

As at March 31, 2016, the Group has the following share-based payment arrangement for the employees of the Group

### (a) NDTV Convergence Limited -Employee Stock Option Plan

### Employee Stock Option Plan - ESOP (CONVERGENCE) - 2007

This plan entitles certain employees and directors of the group to purchase the common shares of NDTV Convergence (a subsidiary) at the exercise price, subject to compliance with vesting conditions. All exercised options shall be settled by allotment of shares. Upon vesting, the employees can acquire one common share of NDTV Convergence for every option.

The terms and conditions related to the grant of the share options are as follows:

| Grant date/employees entitled   | Number of options granted | Vesting conditions | Contractual life of options |
|---|---------------------------|--------------------|-----------------------------|
| Opening outstanding options as of April 1, 2015 granted to the employees.  Total share options as of March 31, 2016 | 3,029<br>3,029            | Refer notes        | 4-12 years                  |

### Note:

For the options granted, total vesting period is 48 months. 50% of the options granted will vest after the completion of 24 months of the continuous service from the grant date and the balance 50% will vest after the completion of 48 months of the continuous service from the grant date.

### Reconciliation of outstanding share options

The number and weighted average exercise prices of share options under employee stock option plans are as follows:

|  | As at March 31, 2016 |  |                | As at March 31, 2015                                 |
|--|----------------------|--|----------------|--|
| Particulars  | No. of options       | Weighted average<br>exercise price<br>(Amount in Rs) | No. of options | Weighted average<br>exercise price<br>(Amount in Rs) |
| Out the take hasinging of the year                               | 3,029                | 10   | 1,934          | 10   |
| Outstanding at the beginning of the year Granted during the year | (a)                  | 12   | 1,095          | 10   |
| Outstanding at the end of the year                               | 3,029                | 10   | 3,029          | 10   |
| Exercisable at the end of the year                               | 967                  | 10   |                |  |
|  |                      |  |                |  |

The options outstanding as at March 31, 2016 have an exercise price of Rs.10 and a weighted average contractual life of 9.98 years.

The inputs used in the measurement of grant-date fair values are as follows:

| The inputs about in the themes are a |            | Year ended<br>March 31, 2015 |
|--------------------------------------|------------|------------------------------|
| Particulars                          |            | Willren 31, 2013             |
|                                      |            | 13,865                       |
| Share price (in Rs)                  |            | 10                           |
| Exercise price (in Rs)               |            | 0.00%                        |
| Expected volatility                  |            | 6 - 8 years                  |
| Expected life                        |            | 0.00%                        |
| Expected dividend                    |            | 7.86% - 8.0%                 |
| Risk-free interest rate              | esociales. | 7,8070 - 8.078               |



Notes to the consolidated financial statements for the year ended March 31, 2016

### (b) Red Pixels Ventures Limited-Employee Stock Option Plan

Red Pixels Ventures Limited - Employee Stock Option Plan 2016 ('the 2016 plan')

In 2016, the Red Pixels Ventures Limited (a subsidiary) approved the 2016 Plan. The plan entitles key management personnel and senior employees of the group to purchase the common shares of Red Pixels Ventures Limited at the exercise price on the grant date, subject to compliance with vesting conditions. All exercised options shall be settled by allotment of shares. Upon vesting, the employees can acquire one common share of Red Pixels Ventures Limited for every option.

The terms and conditions related to the grant of the share options are as follows:

| Grant date/employees entitled   | Number of options | Vesting conditions | Contractual life of options |
|---|-------------------|--------------------|-----------------------------|
|   | granted           |                    |                             |
| Options granted to the employees during the year ended March 31, 2016 | 17,940            | Refer notes        | 13 years                    |
| Total share options as of March 31, 2016                              | 17,940            |                    |                             |

### Note:

For options granted total vesting period is 36 months. 50% of the options granted will vest after the completion of 24 months of the continuous service from the grant date and the balance 50% will vest after the completion of 36 months of the continuous service from the grant date.

### Reconciliation of outstanding share options

The number and weighted average exercise prices of share options under employee stock option plans are as follows:

| As at 31       | March 2016   |
|----------------|--|
| No. of options | Weighted average<br>exercise price<br>(Amount in Rs) |
| 17,940         | 59,400   |
| 17,940         | 59,400   |
|                |  |
|                | No. of options                                       |

The options outstanding at March 31, 2016 have an exercise price of Rs. 59,400 and a weighted average contractual life of 12,91 years.

| The inputs used in the measurement of grant-date fair values are as follows: | Year ended     |
|--|----------------|
| Particulars  | March 31, 2016 |
|  | 59,400         |
| Share price (in Rs)  | 59,400         |
| Exercise price (in Rs)   | 0.00%          |
| Expected volatility  | 6 - 8 years    |
| Expected life  | 0.00%          |
| Expected dividend  | 7.8% - 8.0%    |
| Risk-free interest rate  | 7,870 - 8,070  |

### (c) SmartCooky Internet Limited - Employee Stock Option

### Smart Cooky Internet Limited - Employee Stock Option Plan 2016 ('the 2016 plan')

In 2016, the Smart Cooky Internet Limited (a subsidiary) approved the 2016 Plan. The plan entitles key management personnel and senior employees of the group to purchase the common shares of the Smart Cooky Internet Limited at the exercise price on the grant date, subject to compliance with vesting conditions. All exercised options shall be settled by allotment of shares. Upon vesting, the employees can acquire one common share of the Smart Cooky Internet Limited for every option,

| The terms and | conditions related | to the gran   | of the share | ontions are | as follows: |
|---------------|--------------------|---------------|--------------|-------------|-------------|
| The terms and | conditions related | i to the gian | OI HIG SHALL | options are | as lonons.  |

| Grant date/employees entitled   | Number of options granted | Vesting conditions | Contractual life of options |
|---|---------------------------|--------------------|-----------------------------|
| Options granted to the employees during the year ended March 31, 2016  Total share options as of March 31, 2016 | 14,150<br>14,150          | Refer notes        | 13 years                    |

### Note:

For options granted total vesting period is 36 months. 50% of the options granted will vest after the completion of 24 months of the continuous service from the grant date and the balance 50% will vest after the completion of 36 months of the continuous service from the grant date.



Notes to the consolidated financial statements for the year ended March 31, 2016

### Reconciliation of outstanding share options

| The number and weighted average exercise prices of share options under employee stock option | plans are as follows: |  |
|--|-----------------------|--|
|--|-----------------------|--|

| The number and weighted average exercise prices of share options under employee stock option plans are as follows. |                | As at March 31, 2016                                 |
|--|----------------|--|
| Particulars  | No. of options | Weighted average<br>exercise price<br>(Amount in Rs) |
| Granted during the year  | 14,150         | 15,840   |
| Outstanding at the end of the year  Exercisable at the end of the year   | 14,150         | 15,840   |

| The inputs used in the measurement of grant-date fair values are as follows:  | Year ended                          |
|---|-------------------------------------|
| Particulars   | March 31, 2016                      |
|   | 15,840                              |
| Share price (in Rs)   | 15,840                              |
| Exercise price (in Rs)  | 0.00%                               |
| Expected volatility   | 6-8 years                           |
| Expected life   | 0.00%                               |
| Expected dividend   | 7.8% - 8.0%                         |
| Risk-free interest rate   |                                     |
|   | in Rs million except per share data |
|   | Year ende                           |
| Particulars   | March 31, 201                       |
|   | (80.71                              |
| Net loss as reported  | 15.41                               |
| Add: Employee stock option compensation expense as per intrinsic value method [includes Rs Less: Employee stock option compensation expense as per fair value [includes Rs 1.81 million related to previous period] | (37.29                              |
|   | (102.60                             |
| Adjusted proforma net loss  |                                     |
| Loss per share  | (1.210.4)                           |
| As reported - basic   | (1,210.64                           |
| As reported - diluted   | (1,210.6                            |
| Adjusted proforma - basic   | (1,538.90                           |
| Adjusted proforma - diluted   | (1,538.90                           |



Notes to the consolidated financial statements for the year ended March 31, 2016

### Operating Lease

The company has taken a commercial premises under non-cancellable operating lease. The rental expense for the current year, in respect of operating lease was Rs.0.47 million.

|   | (in Rs million Except per share data) |
|---|---------------------------------------|
|   | Year ended                            |
|   | March 31,2016                         |
| WHILE and 1995                              | 2.82                                  |
| Within one year                             | 0.94                                  |
| After one year and not more than five years | 3,76                                  |
|   |                                       |

### Contingent liabilities 31.

Bank guarantees for Rs.0.10 million in favour of government authorities towards VAT registration.

### Details of dues to micro and small enterprises as defined under the MSMED Act, 2006 32,

|  | As at<br>March 31, 2016 |
|--|-------------------------|
| (a) The amounts remaining unpaid to micro, small and medium enterprises as at the end of the year  |                         |
| - Principal  | Nil                     |
| - Interest   | Nil                     |
| (b) The amount of interest paid by the buyer as per the Micro Small and Medium Enterprises Development Act, 2006   | Nil                     |
| (c) The amounts of the payments made to micro and small suppliers beyond the appointed day during each accounting year   | Nil                     |
| (d) The amount of interest due and payable for the period of delay in making payment (which have been paid but beyond the appointed day during the year) but without adding the interest specified under Micro Small and Medium Enterprises Development Act, 2006  | Nil                     |
| (e) The amount of interest accrued and remaining unpaid at the end of each accounting year   | Nil                     |
| (f) The amount of further interest remaining due and payable even in the succeeding years, until such date when the interest dues as above are actually paid to the small enterprise for the purpose of disallowance as a deductible expenditure under the Micro Small and Medium Enterprises  Development Act. 2006 | Nil                     |

### Segment information

The company and its subsidiaries are organised into two business segments which are 1) Online/Digital Broadcast Media 2) Retail/E-commerce. However, there is no separate reportable segment other than the primary segment, i.e. Online/Digital Broadcast Media.



Notes to the consolidated financial statements for the year ended March 31, 2016

### 34. Unhedged foreign currency exposure

The foreign currency exposures that are not hedged by a derivative instrument or otherwise are as follows:

|             | Year e                                   | Year ended March 31, 2016 |                         |  |  |  |  |  |  |
|-------------|--|---------------------------|-------------------------|--|--|--|--|--|--|
|             | Amount in foreign<br>currency in million | Exchange rate             | Amount in<br>Rs Million |  |  |  |  |  |  |
| Receivables | 0.00*                                    | 95.09                     | 0.08                    |  |  |  |  |  |  |
| GBP         | 0.62                                     | 66.33                     | 41 39                   |  |  |  |  |  |  |
| USD         | 0.92                                     | 0,45                      | 0.42                    |  |  |  |  |  |  |
| LKR         |  |                           |                         |  |  |  |  |  |  |
| Payables    | 0.83                                     | 66.33                     | 55.20                   |  |  |  |  |  |  |
| USD         |  |                           |                         |  |  |  |  |  |  |

<sup>\*</sup> Below the rounding off norm adopted by the Company

35. Previous year figures
The consolidated financial statements of the Company have been prepared for the first time Considering the transition provision of Accounting standard 21- Consolidated Financials Statement, comparative figures of previous year have not been presented.

For B S R & Associates LLP

Chartered Accountants ICAI Firm Registration Number: 116231W /W-100024

Rakesh Dewan

Pariner Membership No.: 092212

Place : Gurgaon Date : May 5, 2016

For and on behalf of the Board of Directors of

NDTV Convergence Limited

Dr. Prannoy Roy

Radhika Roy

Director

Group Che & Director

Place: New Delhi Date: May 4, 2016

Sauray Banerjee

Director, Finance & Group CFO

(Pursuant to first proviso to sub-section (3) of section 129 road with rule 5 of Companies (Accounts) Rules, 2014)

Statement containing salient features of the financial statement of subsidiaries/ associate companies/ joint ventures of NDTV Convergence Limited in Rs million

|  | 11 % of           | 10 Dividend | 9 Profit              | 8 Provi                | / Proli                | 1 minover | , T. | 5 Inves     | 4 1012             | 7        | 3 Total      | 2 Reserves | Capital | S.No                           | Part A : Subsidiaries |
|--|-------------------|-------------|-----------------------|------------------------|------------------------|-----------|------|-------------|--------------------|----------|--------------|------------|---------|--------------------------------|-----------------------|
|  | % of Sharcholding | lend        | Profit after Taxation | Provision for Taxation | Profit before Taxation | over      |      | Investments | I otal Liabilities | 7:1:1:1: | Total Assets | rves       | tal     | Name of the subsidiary         |                       |
| 55.57% held by<br>Company, 37.04%<br>held by New Delhi   |                   |             | (65.07)               |                        | (65.07)                | 13.13     |      |             | 224.97             | 44.31    | 77/07        | 172.01     | 0.54    | Red Pixels<br>Ventures Limited | in                    |
| 55.57% held by Company, 37.04% Company, 38% held held by New Delhi by New Delhi  |                   |             | (0.46)                |                        | (0.46)                 |           |      |             | 0.37               | 0.37     | 0.00         | (0.46)     | 0.48    | Red Pixel Gadgets<br>Limited*  |                       |
| 57% held by 57.42% held by 57.88% held by pany, 38% held Company, 38.27% Company, 38% held by New Delhi by New Delhi by New Delhi  |                   | 10000       | (20.90)               |                        | (20 90)                | 0.23      |      | 00.00       | 32 29              | 32.29    |              |            | 0.52    | SmartCooky<br>Internet Limited |                       |
| 55.57% held by 57% held by 57% held by 57% held by Company, 37.04% Company, 38% held Company, 38.27% Company, 38% held by New Delhi by New Delhi by New Delhi by New Delhi |                   | (04.0)      | 0.40                  |                        | (0.46)                 |           |      | 0.57        | 0.27               | 0.37     | (0.40)       | 10.10      | 0.48    | Sn<br>Ventu                    | in Rs million         |

<sup>\*</sup> Yet to commence business operations

Part "B": Associates and Joint Venture
Statement pursuant to Section 129 (3) of the Companies Act, 2013 related to Associate Companies

| 1 61 10                               | * 4     |          |                                    | I                              |                            | 6   | 55   | +  | T.  | 2                    |                     |  | T               | _        | T |                             | 2.   | 1.                              |   | Name (                             |             |
|---------------------------------------|---------|----------|------------------------------------|--------------------------------|----------------------------|---|--|--|---|----------------------|---------------------|--|-----------------|----------|---|-----------------------------|--|---------------------------------|---|------------------------------------|-------------|
| * Yet to commence business operations |         |          | i. Not Considered in Consolidation | 1. Considered in Consolidation | Figure 7 Loss for the year | Drofit / I confirm to Share to Share to Sheet | Networth attributable to Shareholding as nor latest audit at no latest | Reason of why the associates/joint venture is not consolidated | Description of now there is significant influence | Description of Lands | Extent of Holding % | Amount of Investment in Associates/Joint Venture |                 | No.      |   | the company on the year end | Share of Associate / Inint Venture hold buth | Last audited Balance Sheet Date |   | Name of Associates / Joint Venture |             |
|                                       |         | (7C'/OT) | 100 500                            | (33.15)                        |                            | 68.75   |  |  |   | 22.78%               | 33.33               | cc 33  | Rs.4021.22      | 32.314.@ |   |                             | OT-MIN-TO                                    | 05 14                           | Limited                                 | NDTV Ehnic Retail                  |             |
|                                       |         | (0.04)   | 10.02)                             | (0.00)                         |                            | 0.18  |  |  |   | 40.00%               |                     |  | 20,000 @ Rs. 10 |          |   |                             | U5-May-16                                    |                                 | Projects Limited *                      | BrickbuyBrick                      |             |
| For and on babolt of D                |         | (0.29)   | (0.18)                             | 10.401                         |                            | 0.01  |  |  |   | 38%                  |                     |  | 19000@ Rs.10    |          |   |                             | 05-May-16                                    |                                 | Projects Limited *   Ventures Limited * | BrickbuyBrick                      |             |
|                                       |         | (37.42)  | (0.21)                             |                                | 10:01                      | 28 51   | •  | ,  | 33.36/8   | 7683 bE              |                     |  | 21,000 @ Rs. 10 |          |   |                             | 05-May-16                                    |                                 | Limited                                 | Fifth Gear Ventures                |             |
|                                       | (0:24)  | (0.24)   | (0.22)                             |                                | 10.0                       | 000   |  |  | 47.50%  | 47 500               |                     |  | 23750 @ Rs.10   |          |   | or thin co                  | 05-May-16                                    | -                               | limited *                               | Elfah Cana Andr                    |             |
|                                       | (15.//) | (46.34)  | (0.25)                             |                                | 22.94                      |   |  |  | 47.50%  |                      |                     |  | 25.000 @ Rs 10  |          |   | oz-wiay-to                  | -  | Limited                         | opecial Occasions                       |                                    |             |
|                                       | (0.51)  |          |                                    |                                | (0.13)                     |   |  |  | 50%   |                      |                     | 25,000 @ NS. 10                                  | 75 000 @ B- 10  |          |   | 05-May-16                   | reciliology                                  | Technology *                    | Transporation                           | On Demand                          |             |
|                                       | (0.02)  | (0.02)   | (2.22)                             |                                | 0.23                       |   |  |  | 50%   |                      |                     | 25,000 @ Rs. 10                                  |                 |          |   | 05-May-16                   |  | •                               | Redster Digital Limited                 |                                    |             |
|                                       | (12.94) | (0.21)   |                                    |                                | 185.5/                     |   |  | 42.50%   |   |                      |                     | 21,250 @ Rs. 10                                  |                 |          |   | 6 05-May-16                 |  | Limited                         | d OnArt Quest                           | notition sy ni                     | - 0 H : H : |

For and on behalf of Board

Place of Signing: New Delhi Date: May 5,2016

Saurav Banerjee Director, Finance & Group CFO