



NDTV FINANCIAL RESULTS: Q4

HIGH GROWTH – RETURN TO PROFITS

Financial Highlights

- **The standalone revenues for Q4 registered a growth of 30% to Rs.115 crore compared to Rs.88 crore in March 2010.**
- **EBIDTA has increased by more than 100% to Rs.19 crore compared to Rs. 8 crore in March 2010. Cost controls are in place and the next year should show further improvements.**
- **Profit after interest but before exceptional items for the quarter is at Rs.8 crores compared to a loss of Rs.3 crores in March 2010. A return to profits is a trend the Company hopes to sustain. The quarter includes some one time provisions.**
- **Exceptional items : In the consolidated results one time provisions have been made as a result of simplifying NDTV group structure**
- **NDTV Lifestyle** - Advertisement revenue for the channel NDTV GoodTimes is up by 63% in the quarter and increased by 39% annually over the last year. A major expansion is expected in this successful subsidiary in 2011-12
- **NDTV Convergence** - Revenues for the year are up by 48% compared to last year resulting in a net profit for the year. The growth has been spectacular hitting a record 286 mn page views in March 2011. Convergence is expected to grow rapidly with 3G and Broadband wireless coming in.

- **NDTV Worldwide** - Revenues for the year are up by 34% as compared to the last year. The expansion of this subsidiary is expected to be rapid in 2011/2012 both in India and overseas.

For Further Information, contact:

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