

## HIGHLIGHTS FOR QUARTER ENDED 31 DECEMBER 2012

### NDTV REPORTS PROFITS

- ◆ NDTV Group reports PAT of Rs 14.87 crore against a loss of Rs 14.68 crore in the preceding quarter and a loss of Rs 6.05 crore during the same quarter last year
- ◆ Profit this quarter is a result of gains from digitization and internal cost controls
- ◆ Path-breaking new application, NDTV Second Screen launched
- ◆ NDTV's Internet business sets new records and registers sharp growth

#### NDTV reports Profits

EBDITA for NDTV News operations (standalone) registers 32% growth this quarter over same quarter last year.

NDTV reinforces its position as India's leading television news broadcaster. NDTV won the "Best Current Affairs Presenter" at the Asian Television Awards in Singapore.

#### Awards galore for NDTV Good Times

- ◆ NDTV Good Times, the flagship channel of NDTV Lifestyle, received numerous prestigious accolades:
  - The India Television Academy Award for "Best Quiz/Game show", "Best Anchor of Quiz/Game show", "Best Editing", "Best Mini Series"
  - Gold and Silver at the Promax BDA Asia 2012 for "Best Leisure & Lifestyle Promo"
  - Gold at the Promax BDA Asia 2012 for "Something For Nothing"
- ◆ NDTV Lifestyle reports healthy growth in revenues this quarter over same quarter last year

#### New path-breaking app launched

- ◆ NDTV Second Screen application launched allowing users to interact real time with TV content via handheld smart devices like phones and tablets. Users can participate, influence and choose what they want to see and hear on real time TV.
- ◆ New record in video transfer and unique visitors on the Gujarat Election day
- ◆ Sharp growth in NDTV iOS and Android app downloads
- ◆ Revenues of NDTV Convergence, which operates the Internet and mobile business of the group, grew significantly over the same quarter last year.
- ◆ www.ndtv.com remains the leading news website in India

#### For further information please contact

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