

December 15, 2016

The Secretary, BSE Limited, 25th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001

Asst. Vice President, Listing Department, National Stock Exchange of India, "Exchange Plaza", Bandra Kurla Complex, Bandra (East), Mumbai-400051

Dear Sirs,

Please find attached the Press Release being issued by the Company today.

Thanking you,

Yours sincerely,

For NEW DELHI TELEVISION LIMITED

Navneet Raghuvanshi

**Company Secretary** 

Okhla Industrial Estate-III

Enclosed: as above



## NDTV 24x7 now also available on StarTimes

Expanding its presence in the African region, NDTV's flagship English news channel NDTV 24x7 is now also available on StarTimes, Africa leading pay-TV operator.

Commenting on the launch, Rahul Sood, Head — Network Distribution & Affiliate Sales said: "NDTV 24x7 was the first Indian news channel to launch on DStv and we are pleased to now also join hands with StarTimes to serve their subscribers with our award winning news coverage from the best journalists and News production team in India." "This is in addition to many cable operators who also carry our channels in their countries like Nigeria and Tanzania," he added.

Michael Dearham, StarTimes Vice-President and Managing Director of Media Division, said: "We are very pleased to welcome NDTV 24x7 in our platform, reflecting the ambition of StarTimes to always offer more diversified high quality content."

About StarTimes' offer of content

The platform carries over 440 TV channels, including quality international third party channels, most popular African local channels and StarTimes owned-and-operated channels. The platform also offers all genres of content, ranging from news, movies, sports, entertainment, kids programs, music, life style and religion. The channels are broadcast in 10 different languages, such as English, French, Portuguese, Africa local languages and Chinese.

## About NDTV:

NDTV channels are available are available across all the major platforms in all the countries with substantial Indian Diaspora. It's English News channel NDTV 24x7 is also rated as the No. 1 Indian News channel in countries like UAE and UK among the Indian Diaspora.

