

June 1, 2017

<b>BSE Limited</b> <b>Corporate Services Department</b> <b>Phiroze Jeejeebhoy Towers</b> <b>Dalal Street, Mumbai-400 001</b>  <b>Scrip Code: 532529</b>	<b>The National Stock Exchange of India Limited</b> <b>Corporate Communications Department</b> <b>“Exchange Plaza”</b> <b>Bandra Kurla Complex, Bandra (East)</b> <b>Mumbai-400051</b> <b>Scrip Symbol: NDTV</b>
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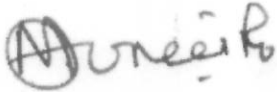
Dear Sirs,

Please find attached the Press Release being issued by the Company today.

Thanking you,

Yours sincerely,

**For New Delhi Television Limited**



**Navneet Raghuvanshi**  
**Company Secretary**

Enclosed: as above

### **The Future of NDTV Profit and Prime**

NDTV has decided to transfer its business programming from Profit to regular business and finance segments on NDTV 24x7. This will mean suspending the current trading hours programming on Profit while Prime will continue as a channel. NDTV does not rule out reviving a business channel when the circumstances are appropriate. For now there will be high quality business and finance segments on NDTV 24x7 which will enhance viewer experience on NDTV 24x7 during the daytime trading hours.