

May 12, 2017

<b>BSE Limited</b> <b>Corporate Services Department</b> <b>Phiroze Jeejeebhoy Towers</b> <b>Dalal Street, Mumbai-400 001</b>  <b>Scrip Code: 532529</b>	<b>The National Stock Exchange of India Limited</b> <b>Corporate Communications Department</b> <b>“Exchange Plaza”</b> <b>Bandra Kurla Complex, Bandra (East)</b> <b>Mumbai-400051</b> <b>Scrip Symbol: NDTV</b>
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Dear Sirs,

Please find attached the Press Release being issued by the Company today.

Thanking you,

Yours sincerely,

**For NEW DELHI TELEVISION LIMITED**



**Navneet Raghuvanshi**  
**Company Secretary**



Enclosed: as above



## NDTV's Turnaround Plan Takes Effect: Turns Profitable and Costs Sharply Down

### NDTV Earnings For Quarter Ended 31 March 2017

- **Group Turns Profitable:** NDTV Group recorded net profit of Rs. 5 crore for the quarter compared to a loss of Rs. 1 crore in the same quarter previous year
- **Cost Reduction:** NDTV Group's costs as a part of strategic initiatives have gone down significantly by 17% from Rs. 164 crore in same quarter previous year to Rs. 137 crore in the current quarter
- **Earnings Improvement:** EBITDA has increased by Rs. 15.4 crore from Rs. 8.3 crore in same quarter previous year to Rs. 23.7 crore in the current quarter
- **The Hindi Channel Also Shows a Profit:** NDTV's Hindi news channel "NDTV India", the only Non-tabloid Hindi news channel in the India, makes a profit of Rs.7 crores this quarter alone.
- **Digital Business Highlights:**
  - **NDTV Convergence**
    - NDTV's digital arm posts 100% jump in net profit to Rs. 8 crore for the quarter compared to Rs. 4 crore in the same quarter previous year.
    - NDTV.com now has 120 million unique visitors and page views exceeding 1 billion each month.
  - **Gadgets360**
    - Gadgets360.com (Red Pixels Ventures Ltd) had an operational break even (after tax in its first full year of operation before a one-off expense)
    - Gadgets360's content play continues to be the dominant player in gadget news and reviews, with more than twice the unique users compared with its nearest competitor.
    - Gadgets360 is now among the Top 20 Technology News websites in the world (according to market intelligence company SimilarWeb)



Regd. Address: 207, Okhla Industrial Estate, Phase-III, New Delhi-110020

**Business wise Financial Performance for the quarter ended March 31, 2017**

*All figures in Rs Crores*

PARTICULARS For Qtr 4: FY 2016-17	Television & Allied		Digital		E-Commerce		Inter-segment		Total	
	CY	LY	CY	LY	CY	LY	CY	LY	CY	LY
Revenue	128	149	37	37	4	2	(9)	(16)	161	173
Expense	(117)	(135)	(22)	(29)	(8)	(17)	10	16	(137)	(164)
<b>EBITDA</b>	<b>11</b>	<b>14</b>	<b>15</b>	<b>8</b>	<b>(4)</b>	<b>(14)</b>	<b>1</b>	<b>0</b>	<b>24</b>	<b>8</b>
<b>PAT (before Minority &amp; Associate)</b>	<b>0</b>	<b>5</b>	<b>8</b>	<b>4</b>	<b>(4)</b>	<b>(14)</b>	<b>1</b>	<b>0</b>	<b>5</b>	<b>(4.5)</b>
Minority & Associate	-	-					0	4	0	3.7
<b>PAT</b>	<b>0</b>	<b>5</b>	<b>8</b>	<b>4</b>	<b>(4)</b>	<b>(14)</b>	<b>1</b>	<b>4</b>	<b>5</b>	<b>(0.8)</b>

**For Details Contact:**

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