



NDTV Strengthens Top Management Team Appoints Ajay Mankotia as President, Corporate Planning and Operations

New Delhi, September 3, 2008 - NDTV today announced the appointment of Ajay Mankotia as the head of the Company's corporate and planning operations.

In his role as President of Corporate Planning and Operations, Ajay will be part of the management team overseeing corporate planning and strategy. He will head the Shared Services Centre and be in charge of compliance, including tax planning and compliance across the Group.

K V L Narayan Rao, CEO, NDTV Group said, "It's a privilege for the NDTV Group to have Ajay on-board. His rich experience in Government and taxation makes him the ideal person to supervise matters relating to compliance, corporate structures and multi jurisdictional taxation and also assist the Group on matters relating to policy, ethics and governance."

"I am delighted to have this opportunity and it's an honour to be a part of NDTV. The Company is growing rapidly, both globally and in India, in areas beyond news. It's an exciting time to be part of the core management team", added **Ajay Mankotia, President, Corporate Planning and Operations**.

Prior to his appointment in NDTV, Ajay was the Commissioner of Income Tax, Varanasi. With significant experience in assessing banks, financial institutions, PSUs and foreign companies in the last 25 years, Ajay has many successful projects to his credit. He was closely associated with the investigations into the securities scam of 1992. He has played a key role in effectively dealing with huge levels of tax evasion and fraud as a member of the Delhi and Mumbai investigation wings. He was also the Chief Vigilance Officer with the National Fertilizers Ltd, a mini ratna PSU.

An economics graduate from St Stephen's College, Delhi, Ajay pursued a Masters' degree from the Delhi School of Economics and is a product of the National Academy of Direct Taxes. He has an M.Phil in International Diplomatic Relations from the University of Paris XI, a Diploma in International Economic Relations from IIAP/ENA, Paris and a law degree from Delhi University. While in Government Ajay has attended programmes in "Preventing Fraud and Corruption" from the Royal Institute of Public Administration, London and "Internal affairs, Professional standards and Ethics" from the Centre of American and International law, Texas.

For further information, contact:

Aarti Laxmanan
NDTV
Tel: 4157 7777
Email: Aartil@ndtv.com

Joyeeta Mitra
Comma Consulting
Tel: 9910084274
Email: jmitra@comma.in