



NDTV HIGHLIGHTS

EARNINGS RELEASE FOR THE QUARTER ENDED 30 SEPTEMBER 2013

NDTV REPORTS TURNAROUND IN OPERATIONS, FROM NEGATIVE TO POSITIVE OPERATING PROFITS (EBITDA)

- Reports consolidated operating profit (EBITDA) of Rs 1.5 crore, as against operating loss of Rs 19 crore for the same period last year
- Consolidated income grew by 19% y-o-y, to Rs 128 crore vs. Rs 108 crore during the same quarter last year
- Revenues of NDTV's digital arm, NDTV Convergence, sharply up by 64% y-o-y
- NDTV Convergence registers 5 billion page views, on an annualized basis, across mobile and web and 2 billion minutes of streamed videos
- NDTV Gadgets becomes India's biggest gadget site
- Total revenues for Hindi news up 54% y-o-y
- NDTV's first e-commerce venture IndianRoots.com was successfully launched on 28th July and is showing healthy sales traction

INDIANROOTS E-TAILING SHOWS EARLY TRACTION AMONG INDIAN DIASPORA

NDTV successfully launched its first e-commerce venture, www.indianroots.com, targeted at the Indian diaspora, in July 2013. The enterprise now offers over 16,000 products to customers, representing over 112 of India's prominent ethnic brands and over 30 leading designers including Sabyasachi, Raw Mango, Sanjay Garg, Neeta Lulla, Anita Dongre, Meera-Muzaffar Ali, etc.

NDTV ONLINE PRESENCE CONTINUES BREAKING NEW GROUND

NDTV is the first Indian company to cross 1 million followers on Twitter and remains India's most followed company. NDTV app downloads have crossed the 5 million mark. NDTV Convergence launched a new version of its flagship NDTV news app redesigned for iOS 7.

NDTV.com continued its exponential growth trajectory with the NDTV Gadgets site now positioned among India's highest ranked technology sites in terms of unique visitors per month.

For further information please contact

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