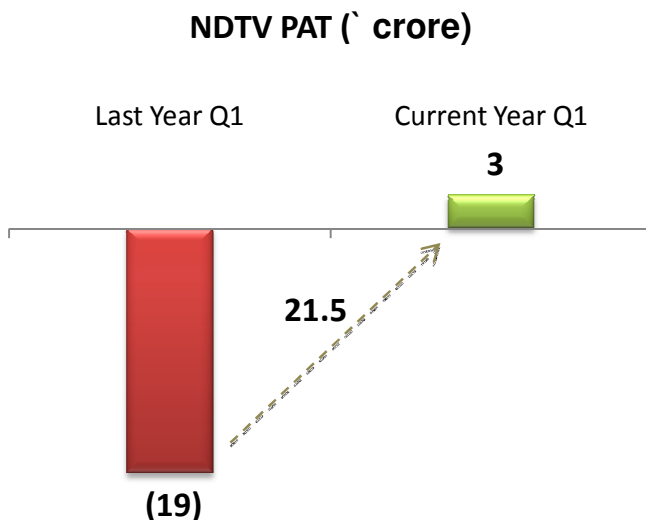




NDTV EARNINGS RELEASE FOR THE QUARTER ENDED 30 JUNE 2014

- **NDTV Standalone turns profitable in 1st Quarter** with a profit of Rs. 2.6 crore compared to a Loss of Rs. 19 crore for the same period last year, a positive swing of Rs. 21.5 crore.
- **NDTV standalone registered growth of 47% in revenues**, Rs. 117 crore in Q1 CY as compared to Rs. 80 crore in Q1 LY and;



General News continues to be profitable and recorded an EBITDA of Rs. 26 crore; an increase of Rs. 20 crore compared to the same period last year.

NDTV Profit / Prime: Net Loss of Rs. 11 crore same as last year despite the re-launch costs incurred during the quarter on the back of impressive revenue growth of 81% in the current quarter.

- **NDTV Group PAT performance improved by Rs. 23 crore**, from a loss of Rs. 24 crore in Q1 last year to Rs. 1 crore loss in current quarter.
- **Consolidated revenues increased by 40% to Rs. 150 crore in Q1 CY** from Rs 107 crore in Q1 LY.

NDTV Convergence maintained its growth momentum clocking 50% growth YoY and continues to be profitable. ndtv.com saw unprecedented traffic with 13 billion hits in one day - on the counting day of 16th May 2014 for the Lok Sabha elections.

NDTVRetail / E-commerce venture IndianRoots has achieved an “Average Order Value” of Rs.9,000 which is one of the highest in its segment. IndianRoots has carefully positioned itself as a platform for high end fashion. While the United States remains its largest market, IndianRoots has also made strong inroads into India. India accounts for 30% of the total traffic and is the second largest market. Revenue growth is at 52% QoQ and in line with early stage e-commerce businesses. It has incurred a loss of Rs.4.5crore in this quarter.

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