



HIGHLIGHTS FOR THE QUARTER ENDED SEPTEMBER 30TH 2011

NDTV CONSOLIDATED INCOME UP 32% Y-O-Y

- ◆ NDTV consolidated income rose to Rs 114 crore from Rs 86 crore in the same quarter last year, an increase of 32%
- ◆ Consolidated expenses have fallen to Rs 133 crore from Rs 152 crore in the same quarter last year
- ◆ Sharp growth in NDTV's lifestyle, digital and consultancy businesses

NDTV has shown a sharp growth in revenue and a reduction in costs, during the quarter ended September 2011. The operating loss this quarter stands at Rs 19 crore, compared to a loss of Rs 66 crore same quarter last year.

NDTV 24x7 continues to enjoy market leadership in the English News Genre. According to the latest study conducted by GfK Mode, with a sample size of 12,224 viewers across 14 cities, NDTV 24x7 is watched by 56% of the viewers (SEC AB, Male 25+).

NDTV Good Times, the flagship channel of NDTV Lifestyle is the number 1 lifestyle channel in the country as per TAM ratings. Advertising revenue has seen a substantial jump in the second quarter of the year.

NDTV Convergence, which operates www.ndtv.com, witnessed a jump of 66% in page views. With an average of 12 million unique visitors a month, this makes NDTV one of the most formidable news sites in India.

NDTV Worldwide continues to strengthen its client base every quarter. It provides solutions and media consultancy to more than 15 clients, across India and the world.

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