



## NDTV Financial Results: Q3, FY 07- 08

### **BUSINESS HIGHLIGHTS**

***NDTV is fully into successful execution mode for its extraordinarily rapid growth phase***

- NDTV's General Entertainment Channel, NDTV Imagine's execution has seen remarkable progress: programme production, distribution, marketing and sales have seen excellent traction. The channel is now only 4 days away from its launch. NDTV Imagine programming pre-view has received an overwhelming response from media and critiques
- NDTV Metronation captures over 11% market share (National Capital region) within 3 months of launch, ahead of several national news channels
- NDTV's first Lifestyle channel: Good Times, acquires market leadership in the Lifestyle genre, winning best channel of the year award
- NDTV Convergence team launches NDTV Active, full service portal on mobile and builds the NDTV portal taking towards a new scale.

*With the launch of Imagine, NDTV completes the first round of new channel launches as announced at expansion plans, a year ago. NDTV has also achieved significant breakthroughs in other media business of Convergence and Labs.*

### **RESULT HIGHLIGHTS**

***For the quarter ending December 31st, 2007***

- NDTV standalone revenues up 33% y-o-y. Revenues for Q3, FY 08 touched Rs.89.5 crores compared to Rs. 67.5 crores in the same quarter last year
- EBIDTA rises to Rs. 21.54 crores from Rs. 18 crores in the same quarter last year. On a comparison of like-with-like (i.e. excluding the costs associated with MetroNation which is in its early phase) NDTV's EBIDTA for the same businesses as last year is Rs. 25.05 crores, a growth of 39%
- NDTV's PAT on a like-to-like comparison (i.e. excluding the costs associated with MetroNation which is in its early phase) with same quarter last year is Rs. 10.57 crores compared to Rs. 7.06 crores last year for the same period, a growth of 50%
- Operational expenditure of Rs. 67.9 crores (standalone) includes costs of MetroNation-Delhi amounting to Rs. 3.51 crores
- NDTV consolidated revenues rise to Rs. 108.5 crores, up 37%, compared to Rs. 79.4 crores in the same quarter last year.

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